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6241

1935

# Keith's New KANNER KING

United States  
Plant Patent  
No. 26



RED TO  
THE HEART

A Leader  
for Canning  
or Table  
Use

## The FIRST STRAWBERRY *Ever Granted a* U. S. PATENT (U. S. Plant Patent No. 26)

Keith's Kanner King is the result of over five years of the most careful and painstaking selection on the part of Keith Brothers.

Starting with over 5,000 tiny baby seedling strawberry plants of known parentage, Keith Brothers kept a constant watch and extensive record of their experiment beds, and out of these thousands of baby seedling plants there developed their Kanner King—the most “perfect canning berry.”

### A NATION-WIDE RECORD 2,280 Qts. per Acre per Day

From a commercial bed of  $\frac{1}{4}$  A., shown in the picture at the right, Keith's Kanner King yielded at the rate of 2,280 qts. per acre in one day's picking. Kanner King is an unusually heavy fruiting variety.

Pages 12 and 13 in this book give you an interesting story of this wonderful berry.



#### Keith's Kanner King Is a Great Yields

Above is a commercial field ( $\frac{1}{4}$  A.) of Kanner King which one day's yield went at the rate of 2,280 quarts per acre. The immense number of blossoms continue to come for days. This is what gives Kanner King its long fruiting season.

## KEITH BROS. NURSERY

SAWYER, MICHIGAN  
*Barrie County*  
Strawberry Headquarters



# A Great NEW EVER BEARER The Glossy Sparkling **Gem** x x



## SIZE

continue to form large up to cold, freezing weather in the fall.

## FLAVOR

berry sweetness. You don't need much sugar when you eat Gem berries.

## FIRMNESS

evidently due to the tough skin of the berry, as well as its extra firm flesh. The originator states that gem "could be rolled to market and back and still be sold." Even during hot summer Gem berries "hold up" in color and firmness. A quart or crate of Gem berries never "leaks" no matter how far they are hauled.

### More About the Gem Berry

There are two factors a customer wishes to know in any strawberry. These are the berry itself and the plant. Well, the Gem variety is O. K. in both these. Here are a few of the outstanding points of the Gem berry that has caused it to become so popular in only two years.

**1. Color:** Gem has a sparkling glossy red color that gets the buyers every time, lasts for a long time after picking. We have left Gem berries on our own back porch in quart boxes for four days during summer and fall weather. At the end of this time, four days, these Gem berries still had their bright red color.

**2. Size and Shape:** These with color sell the berries and Gem has both. Gem is uniformly large from first to last of season. We have picked some of our largest Gem in late November.

**3. Firmness:** It's the firmest everbearer grown. This is evidently due to the tough skin of the berry, as well as its extra firm flesh.

**4. Production:** Gem is an unusually heavy producer. Not only is it a good summer and fall producer, but Gem yields immense crops of big berries at the usual strawberry time in the spring. It produces all during the season—three crops from one planting, Summer Fall, Spring.

### Origin of the Gem

Gem was discovered four years ago by Frank Keplinger in north central Michigan, growing as a single plant in one of his everbearing strawberry beds. So outstanding was this lone plant in production of bright red berries that he saved the twelve young runner plants it produced and set them out the following spring.

### First 12 Gem Plants Produced 25 Qts. of Berries

These first twelve plants from the original plants were set out in the spring and during that Summer and Fall produced over 25 quarts of beautiful red berries and more than 200 young plants.

### Carefully Guarded for Two Years

After his experience with his first twelve Gem plants, Mr. Keplinger realized that he had a wonderfully worthy addition to the "Everbearing Strawberry Family" and saved and carefully guarded all the young Gem plants he produced. During these two years many "strawberry men", also members of the Horticultural Department from the State College at Lansing, Mich., visited his "new find" and marvelled at its productiveness and beautiful big berries.

### Gem News Spread Like Wildfire

The news of Mr. Keplinger's new discovery leaked out and the news spread like wildfire and many strawberry growers begged for Gem plants. Nevertheless, Mr. Keplinger did not allow any to leave his place until arrangements were made with Keith Bros. Nursery, who introduced his new variety through their 1933 catalog.

### Gem Introduced by Keith Bros.

Gem was introduced to the public two years ago by Keith Bros. Nursery through their 1933 catalog. Since its introduction, it is almost impossible to believe how fast Gem has gained in popularity.

### Demand for Gem Plants Unequalled

You would hardly believe the demand there was for Gem plants last spring—only the second year after its introduction. Growers and nurserymen alike scrambled head and heels over each other to get even the smallest number of Gem plants, but they weren't to be had, and thousands of anxious "wanters" had to "return home" without their much-wanted Gem plants. We have never seen such a demand in this great berry section of this state for plant of a new variety. The demand was also great in other berry sections where the news of this new berry broke out.

### Don't Be Late This Year. Order Early

Although Keith Bros. Nursery has many times more Gem plants this year than last, we anticipate a shortage, because of the great demand there are for Gem plant this season. No strawberry has ever come so rapidly forward as Gem, and plants simply can't be grown fast enough to supply the demand. We advise all our customers to make their reservations for Gem plants by ordering early and we will hold the plants for you.

(Prices on page 21)



# Keith's GEM

*Bears Big Berries*

- 1.** Bears sixty days after planting in Spring.
- 2.** Bears all Summer and Fall until freezing weather.
- 3.** Also bears next Spring.
- 4.** Three crops in one year from one planting.



## Gem Berries Top the Market

Gem berries bring premium prices at any market or grocery store. Below is a reproduction of a sample sale and comments received last summer from August Battaglia from South Water Market, Chicago.

PHONES. CANAL 0788-0854



**AUGUST BATTAGLIA**  
— COMMISSION MERCHANTS —  
WHOLESALE DEALER AND DISTRIBUTOR OF  
**FRUITS AND VEGETABLES**  
15 SOUTH WATER MARKET

Sale No. 26173 CHICAGO, ILL., August 14, 1934

Sold for  
Acct. of Keith Bros. Nursery,  
Sawyer, Michigan

Received, 8-14-34 Via Truck Stencil No. 1138

2	Cs. "Gem Everbearing" strawberries	2.50	5.00
FOR A SQUARE DEAL AND QUICK RETURNS SHIP TO US			
We wish to compliment you on your "Gem Everbearing" strawberries. They arrived in excellent condition. The berry is not only firm but the color is very attractive. They sold readily at two fifty while other varieties moved slowly at two to twenty five. The season is just starting and the demand for your "Gem Everbearing" strawberries is great. We trust that you will keep us well supplied as we are already receiving future orders.			
CHARGES		Freight-Expressage	
		Cartage	
		Commissions	.50
E & O E.	Net Proceeds	\$4.	50



Gem berries certainly have size as well as firmness and quality

## WHY GEM WINS

In this New Everbearer are a lot of fine winning characteristics, such as color, size, firmness, flavor and productiveness. You will find wrapped up in it so many favorable points to make it an everbearer like you would like to grow and tell your neighbors about.

- 1. COLOR:** A bright lasting glossy red. Gem equals our Kanner King in holding its color. A great factor in bringing top-notch prices.
- 2. SIZE:** Gem berries hold up in size all during the summer and fall seasons. No small ill-shapen berries from the Gem.
- 3. FIRMNESS:** This is one of Gem's most outstanding points. Their tough skin and firm, solid flesh makes the berry an exception. Even during the hot days of summer, Gem berries reach the market in top-notch condition. That's why commission merchants want them. No soft leaky berries in Gem boxes. (Read letter below.)
- 4. FLAVOR:** We do not find Gem as sweet as some everbearers, but they have a rich inviting strawberry flavor—one that will cause you to want "just another berry."

## WANTS MORE GEM BERRIES

When you send your Gem berries to market, buyers always want more.

Chicago, Ill., Aug. 22, 1934.

Gentlemen:

We have repeatedly asked you for larger shipments of your "Gem Everbearing" strawberries. Where are they? Are you selling them elsewhere? We want every crate that you have for our trade. The demand is great for this new Everbearer. Also will you have plants of the "Gem" variety? Quote us f. o. b. Sawyer. We have numerous inquiries for plants of this new variety. Write us.

Thanking you for past favors and awaiting shipments of more "Gem" berries.

August Battaglia (Commission Merchant).

By Chas. Conant.

Sawyer, Mich.

Keith Bros. Nursery:—Your Gem berries sold very fast. Sold them out first. Their bright red color and size sold them.

Geo. Parren Grocery Store.

## Keith's Reduced Gem Prices

25 plants No. 1.....\$0.95	250 plants No. 1...\$ 5.00
50 plants No. 1..... 1.55	500 plants No. 1... 9.00
100 plants No. 1..... 2.45	1000 plants No. 1... 17.50

Write for special prices on 2,000 or more Gem plants.



1. Planting Gem in Spring.



2. Picking Gem berries all Summer until snow falls from plants set in Spring.



3. Pick Gem berries the next Spring, yields equal to any spring variety.



# Why Keith's Plants ARE DIFFERENT

## NO SPECIAL SOIL OR CARE REQUIRED



With Keith's plants you can grow money-making crops of big, beautiful berries.

### Why Keith's Plants Grow and Bear and Keep It Up

From the time Keith's plants take root in our ideal strawberry plant soil, they have all the right kind of plant foods they can absorb, making them as vigorous, strong and thrifty as Mother Earth can produce. Plants of this kind are as essential in bringing about big, bumper crops of berries as seeds are in growing large profitable crops of grains, vegetables, etc. When there's \$500 to \$800 per acre to be made in growing strawberries, set only the best. Don't waste your time on cheap plants—they are the most expensive in the end.

### No Nursing Along Needed After They Are Set Out

Keith's special-grown plants do not have to be fed-up after you set them in the ground. They are just like a well-cared-for horse—capable of starting work for you at once. They have been "fed their oats" here at our Nursery, and when you set them out, they get started quickly, and at once they are growing, giving you a strawberry bed you like to show your neighbors and write to the papers about. Ordinary plants do not have pep enough to start off like Keith's special-grown strawberry plants.

### Keith's Plants Most Profitable

Our Special-Grown Strawberry plants are just like a well-fed cow or a White Leghorn hen . . . ready to give you a full pail of milk or "an egg-a-day" at once. You want the very best obtainable for they are by far the cheapest in the long run. That is the kind of plants we furnish you—not how cheap but how good. It won't take any more of your time to set out and care for Keith's dependable Special-Grown plants than it will inferior, cheaper sorts. It will cost you just as much to prepare your soil, set and care for poor plants as it will our good, strong ones.

No hanging around half the summer waiting for Keith's plants to get rooted and established. They get busy QUICK. They have the "pep" in them to do it.

Your plants are the smallest cost item in growing strawberries. Why make the common mistake of trying to save on cost and sacrifice the quality and productiveness of Keith's high grade Special-Grown plants?

"Cheap plants are a poor buy at any price."

### Keith's Plants Shipped Half Around the World

We are called upon by customers to ship our Vitalized Strawberry plants all over the world. If we can deliver our plants in good condition to customers in Sweden, Australia, Japan, South America, and other distant points halfway around the world, they will surely reach you in the best of growing condition. Our system of packing is different and our plants are so vigorous and strong that they can stand shipping anywhere.

#### Read These Letters from Thousands of Miles Away Traveled 6000 Miles by Land and Sea

Buenos Aires, Argentina, So. America. Gentlemen:—"The 1,000 Super-Mastodon plants reached me in fine growing condition. Thanks for your strong plants and your system of packing. Plants nearly 4 weeks enroute."—Felix Rampler (Hijo.)

#### Half Way 'Round the World

Tapanui, Otago, New Zealand. Dear Sir:—"Thanks for your method of packing. My 500 Super-Mastodon plants reached me in a good growing condition and it looks as though every plant is going to grow." W. B. Eskdale.

#### Away Over in Asia

Chun Ju, Korea, Asia. Gentlemen:—"The 100 Super-Mastodon plants reached me in good shape. Am surprised they stood the trip so well."—S. D. Winn.

#### To Europe, 3,000 Miles

Neerum, Denmark, Europe. Gents:—"The Super-Mastodon plants you sent me are satisfactory, and I am wanting you to send me 1000 plants by express."—G. Sorenson.



### For Your Protection

**None Genuine Without This Label**

PACKED BY

**No.**

**It's Your Protection**

**25 KEITH'S SUPER-MASTODON**  
In Case of Error  
Return This Slip at Once.

OUR EMPLOYEES ARE HELD STRICTLY RESPONSIBLE.  
All our vitalized plants are tied in bunches of 25 plants. Each bunch has attached a label similar to the above. Return the label to us if you find anything wrong with the plants or count.

Of course you realize that, with the large number of plants we handle every season, we can not do all the work ourselves. We have to depend upon hired help and we are very fortunate along this line in getting those who are efficient. We hold each and everyone responsible. This little tag shown

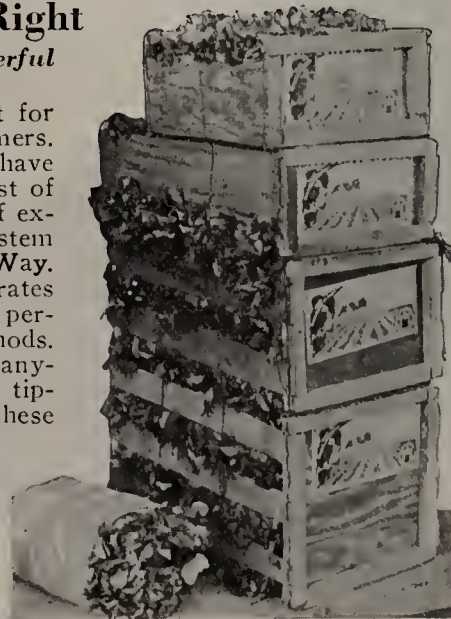
here is only one of the ways we make help feel responsible. Note that each packer has a number and if anything goes wrong we can easily find who to hold responsible, therefore, more care and better service is given you by our packers.

Also note that "none is genuine Without This Label." This protects you against getting anything but the best. When you buy Keith's Vitalized Strawberry Plants you are protected by this little label.

### Keith Bros. Nursery Pack Their Plants Right

#### Our New Method A Wonderful Success

We are always on the lookout for the best interests of our customers. We do everything possible to have our plants reach you in the best of condition. It took four years of experimenting to develop our system of packing plants—The Keith Way. Special wire-bound, ventilated crates and fibre-board cartons were perfected to suit our special methods. And now we can ship plants anywhere and have them arrive in tip-top growing condition. In these special crates and cartons, the plant roots are embedded in a special damp moss with the tops exposed to the air—as near a natural growing condition as possible, only the roots are embedded in moss instead of soil.



**KEITH BROS. NURSERY, Sawyer, Michigan**





**Bowlsfull  
of Big Sweet  
Dorsett Berries  
for Your Table.**

**Keith's  
Dorsett Plants  
Bear Berries  
Like These—  
Aren't They  
Big Ones?**

*Dorsett—The Berry with Quality, Size, and Beauty.*

### **THREE WINNERS from United States Dept. of Agriculture**

Here are three recent strawberries from the U. S. Dept. of Agriculture. All are outstanding in Health of Plant, Production, Size and Quality.

All are related to the Premier. BLAKEMORE comes from a cross between the Premier and Missionary; DORSETT from the Premier and Royal Sovereign (an English variety); and FAIRFAX has the same parentage it is thought. They are all "Thoroughbreds" and winners.

### **BLAKEMORE (PER.)**

**Early to Midseason**

This Government variety has been out for some time and has gained popularity, especially in the South Central States. Resembles the Premier somewhat, ripens a little earlier, has a better flavor, a more handsome color, and stands more rough handling or hauling. Also much better for canning, etc., but not equal to our Kanner King.

Berries hold their color well after picking, can be left on the vines 2 or 3 days without spoiling and are a good shipper.

*(Prices on page 21)*

### **FAIRFAX (PER.)**

**Early with Long Fruiting Season**

Fairfax is a Government cross between the Premier and Royal Sovereign it is believed—anyway, it is a dandy variety with its handsome attractive big berries, with their wonderful perfumed flavor which no strawberry has yet possessed. Fairfax is going to climb fast and hold high ranks in the strawberry world.

These are what make Fairfax an outstanding berry:—

- |                                                                             |                                     |
|-----------------------------------------------------------------------------|-------------------------------------|
| 1. A sweet, perfumed, very pleasing flavor unlike any berry yet introduced. | 3. Early, but long fruiting season. |
| 2. Large, attractive, uniform berries.                                      | 4. Hardy healthy plants.            |
|                                                                             | 5. Good plant maker.                |
|                                                                             | 6. Berries firm all season.         |

Here are a few highlights from Government Reports on Fairfax:—  
1. "Appearance, exceptional firmness and high dessert quality are outstanding throughout season"; (2) "produces more runners than Howard 17 (Premier)"; (3) "fruiting season extends over a long period"; (4) "When grown under favorable conditions the primary berries, also the later ripening berries, become very large"; (5) "generally the shape remains very regular throughout the whole season—one of the most uniform in this respect of any variety"; (6) "much firmer than present varieties grown in the test"; (7) "Will stand long distant shipments"; (8) "has rich flavor and is very sweet when normally grown." Prices on p. 21.

### **DORSETT (PER.) Early**

Size—Productive—Quality, Hardiness.

THIS NEW BERRY is the result of a cross made by the U. S. Dept. of Agriculture between the Premier and Royal Sovereign, a leading strawberry from England. It is selected from thousands of other baby seedlings as the "best" of the lot.

As compared with the Premier it has been found to be:—

- |                           |                                    |
|---------------------------|------------------------------------|
| 1. As free from disease.  | 5. Often a longer Fruiting season. |
| 2. Earlier in ripening.   | 6. Firm solid berries.             |
| 3. Berries brighter red.  | 7. Fine flavor, for desserts.      |
| 4. Often more Productive. |                                    |

#### **A Rival of Premier for First Place**

The Premier has come to be the best known strawberry today, but many growers believe that Dorsett will replace it in many strawberry sections. As one grower and nurseryman states, "If I could have Dorsett or Fairfax, I would not set Premier." Dorsett under field tests during a dry season has been found to outyield Premier. The actual figures are, Dorsett 6,640 quarts per acre, Premier only 3,480 quarts. The Dorsett berry is very large in size, firm, an attractive bright red color which does not fade or turn black on way to market. SIZE, FIRMNESS, Lasting Red color, and large yields is what you will find in this NEW rival of the Premier for first place in the Strawberry World. (Price, see page 21.)



**DORSETT**



# Here Are Keith's Offers in Standard Spring



Photo Sent in by H. Scott, Independence, Kansas.  
Three Rows, 130 Feet Long, Yielded 425 Quarts Per Day During Season.  
Keith's "Special-Grown" Plants Were Set.

## OUTSTANDING EXTRA EARLY PRODUCTIVE

### PREMIER (Extra Early Read page 8)

Premier is an excellent Extra Early Variety. This is the variety that makes growers \$500 to \$900 per acre.

We think so highly of it and want so much for you to know its money-making possibilities that we have devoted a full page (p. 8) of this catalog telling you about it. Even then, you will never know its worth as a cash crop until you have fruited it in your garden or field. And with the FRUITING POWER that we force into our Special-Grown PREMIER PLANTS you will have a real money-maker. Page 8 will give you more about our Special-Grown Premier plants. (Prices p. 21.)

## EARLY WITH A PERFUMED SWEETNESS

### FAIRFAX (Early Read p. 5)

Fairfax is an early variety. It, like the Dorsett, is a recent development from the U. S. Dept. of Agriculture.

Its three most outstanding points are early ripening, a long fruiting season, and attractive, glossy-red berries that have a perfumed flavor unlike any strawberry yet introduced. You'll like Fairfax berries. You will marvel at their wonderful flavor. Read more about Fairfax on page 5. (Prices p. 21.)



Senator Dunlap—The Old Reliable, Hard to Beat.

## KEITH'S Spring Strawberries

Under This Head we list the standard or spring ripening strawberries, divided into four classes, according to when they begin to ripen their berries in the spring strawberry season, for instance—Extra Early (like the Dorsett given below)—Early—Mid-Season—and Late. By selecting a variety or two from each class you can have berries over the longest possible period in the spring. All of these varieties have perfect blossoms and will fertilize themselves and develop into perfect berries whether planted alone or with other varieties.

All Our Varieties are tested and proven to be producers of profitable yields of the best berries, so you need not hesitate in selecting any of them. Always remember we want you to write us about a variety if you do not understand it. We certainly wish to help you in every way possible to grow the best, most and biggest berries from our fruit plants.

### EARLIEST OF THE EARLY VARIETIES

### DORSETT (Extra Early Read page 5)

Dorsett is an extra-early variety, ripening its big, luscious berries at the very opening of the spring strawberry season which generally

begins with us, here in southwestern Michigan in early June. Dorsett is a recent introduction in the "strawberry family" originating with the U. S. Dept. of Agriculture. Turn to PAGE 5 where you'll find Dorsett fully described and illustrated. See p. 5. (Prices p. 21.)

### EVERYBODY'S MONEY-MAKER. UNIVERSAL FAVORITE

### Senator Dunlap (Early)

#### The Old Reliable Strawberry

Senator Dunlap is the best known variety in the United States, because it makes good everywhere it is planted, producing large crops of good-sized berries. Look at those Senator Dunlap berries on the plate at the left—how even and large they run. They are the kind you can grow from Keith's special-grown Senator Dunlap plants.

#### Like the Original Strain

Some Senator Dunlap plants are said to be non-productive, because the variety is "run out." Not so with Keith's Special-Grown Senator Dunlap plants. You will find all the original productiveness of the original strain in the plants Keith send you. They will bear those enormous crops that the variety used to bear. Big Delicious berries and lots of them. Set Keith's Special-Grown Senator Dunlap plants for highest yields.

### A Few Leading Dunlap Points

1. DOES well in all strawberry soils. A reliable variety for beginners. Never fails to produce.
2. BERRIES firm, sweet, dark red, holds color and shape after canning or preserving, like our Kanner King.
3. IS perfectly hardy throughout the Northern and Western States.
4. YIELDS large crops of uniform berries.
5. PLANTS make a good wide picking row, which insures big bumper crops.
6. PLANTS and berries not subject to common strawberry diseases.

Buy Keith's Special-Grown Senator Dunlap plants and enjoy Dunlap berries like they used to be. (Prices on p. 21.)

**KEITH BROS. NURSERY, Sawyer, Michigan**



# Varieties of Strawberries & & &

**WILL NEVER  
FAIL YOU  
ALWAYS  
BEARS**

## **DR. BURRILL** (Early)

Dr. Burrill is the result of a cross between Senator Dunlap and the Crescent (an old, very productive variety). Often called the "Million Dollar Strawberry," because it's a money-maker, adding millions of dollars to growers' pocketbooks. Can be grown in any soil—even hard clay or heavy loam, such as found in Illinois or Iowa. It is easily grown, therefore, an ideal variety for the beginner or for those who do not pretend to know all about strawberry growing.

Dr. Burrill will come about as near taking care of itself as any strawberry, at the same time it responds with large yields under good care. The plant habits and berries resemble the Senator Dunlap very much so that some are of the opinion that they are identical with that variety, however, we offer them to our customers at the same price as the Senator Dunlap. Berries dark red and sweet (you can tell that by that "necked" berry in the illustration to the right). As good for canning and preserves as the old Warfield, only the berries are larger and more of them. (Prices p. 21.)



**Dr. Burrill**

## **KEITH'S KANNER KING**

(Mid-Season)

*Carries U. S. Plant*

*Patent No. 26*

*The Most Useful Strawberry Grown  
King of the Canners*

(Read pages 12 and 13)

Keith's Kanner King is a variety that is equally good for all forms of canning, preserving, etc., as it is for table use, such as fresh strawberries, shortcakes, etc. It was the lone selection out of some 5,000 other seedling varieties grown in Keith Brothers' experimental beds. Its heavy yields of attractive, glossy-red berries with their firmness and lasting strawberry makes Kanner King an outstanding variety.

Keith's Kanner King is the best "all 'round" berry of the strawberry family today—good for canning or fresh berries for table use, and one from which you can realize the most profit. Offered and sold exclusively by Keith Bros. Nursery. Read pages 1, 12 and 13 for more details. (Prices p. 21.)

## **BLAKEMORE**

(Mid-Season)

*New Variety from U. S. Dept. of Agriculture*

Blakemore is a New variety originated by the U. S. Department of Agriculture, as a result of a cross between the Premier and Missionary. It resembles the Premier very much, berries as large, sometimes larger, about the same shape, better color which holds well long after picking and canning and a more pleasing flavor. We quote from U. S. Circular No. 93 which tells all about this worthy variety: "Its easy picking and capping qualities, its bright-red color, tough skin and firm flesh, solid center, acidity, high pectin content and excellent flavor makes it a desirable variety for preserving." (Read p. 5.) Blakemore berries hold their color well after picking, can be left on the vines 2 or 3 days without spoiling and is a good shipper. It ripens early in the season, keeps up well in size to end of picking season, has very healthy foliage, and makes an abundance of plants. Turn to page 5 for more information. (Prices p. 21.)



*Blakemore—Holds color, shape and firmness a long time.*

## **AROMA** (Late)

Aroma is a very dependable, late variety. Grown and liked everywhere. Ripens late, commencing before Kanner King ends, and continues a week to 10 days longer. Aroma lengthens your berry season wonderfully. Aroma plants are hardy, very free from diseases and, under ordinary conditions, makes a number of fruiting plants. One of the best strawberries for southern Indiana and localities of similar latitude.

Aroma berries are very firm, dark red throughout, medium to large, and their good flavor and color hold well after cooking. It is the best all-around late berry. (Price see p. 21.)



*Aroma*

## **JOAN** (Late)

Joan is a French variety we received through the U. S. Bureau of Plant Industry. We introduced this unique variety two years ago and during those two years, Joan gained rapidly in popularity, but this year we will not have any Joan plants to offer. We wish our many customers and friends to know that we have not discontinued the variety, but what plants we have we will have to keep for plant breeding purposes and to replenish our stock for next plant season. If you would like to try out the variety, write us for not more than 12 plants, they will cost you only 50c.

We have over 700 new Strawberry varieties under test this Season. Most of them of our own origin. Some sent us by U. S. Government.

## **UNCLE CAP** (Mid-Season)

*The Big Shortcake Strawberry*

Here's another one of Keith's strawberries originated and introduced by ourselves. It came from among the same 5,000 seedlings from which we selected our Kanner King. Here is the "shortcake strawberry" you have been looking for for sometime. They are so sweet and delicious in flavor that they require scarcely any sugar.

The regretting part of it all is, we have very few Uncle Cap plants to offer this year, because of the drouth of last summer. We can offer only 25 plants to a customer this season. Price per 25 Uncle Cap \$1.00.

## **GIBSON** (Mid-Season)

*An Old Reliable Standby*

Here is an old standby, one of the most reliable varieties in the strawberry family—Productive, Dependable, Profitable. A strong grower which does well in any soil where such crops as potatoes, melons, oats, corn and like crops can be grown.

Berries are dark, glossy red all over, making them a very attractive pack, inviting buyers. Firm with a rich strawberry flavor. Stands shipping or hauling well.

Keith's Famous Gibson plants are highly productive, having a record of yielding at one picking at the rate of 7,260 quarts per acre, more than double the world's average per acre for the whole strawberry season. (Price see p. 21.)

### **Keith's Everbearing Strawberries**

On page 24 you will find listed Keith's Everbearing strawberries. Three varieties—Gem—Mastodon—and Champion.

Keith's Mixed Varieties and Two-Variety Combination will be found listed on pages 19 and 21. Study them over carefully.





*This is just one fruiting stem from a Keith's Vitalized Premier Plant. Note the blossoms, green, partly ripe and ripe berries all on the same fruiting stem. This shows you why Keith's Vitalized Premier Plants are so wonderfully productive.*

## Get Your Plants from Special Growers

Keith Bros. make a specialty of growing strawberry plants. Their ideal soil, special methods of fertilizing and preparing the soil; cultivating, digging, grading and handling plants produce the very best. Why not get your plants from plant specialists when they cost you no more than ordinary plants? No sitting around half the summer waiting for Keith Brothers' plants to get started. They start at once, for they are full of vigor and pep, ready to start work for you as soon as you set them in the soil.

## WHY KEITH'S VITALIZED PREMIER PLANTS ARE BEST

1. — They are True to Name. The Real Variety. (Beware of Substitutes. Genuine Premier plants are scarce.)
2. — They are Full of Pep. No Sitting around Half the Summer Waiting for them to get Started. They start quick. It Will cost just as much to set out and care for poor plants. WHY Run the Risk?
3. — They are grown by Strawberry Specialists, "The Strawberry Twins."—in a Special Way, resulting in a Uniform size, an evenly Balanced Root System and Top—Full of Quality, Vigor and Health.
4. — They are Freshly Dug—Protected from Wind and Sun, Special Cleaned, Packed and on Their Way to you within 10 hours after they are dug.
5. — They are Packed Right—Special Ventilated Fibre Board Boxes. Tops have plenty of Air. Roots imbedded in Special water-holding moss wrapped in Heavy Wax Paper.
6. — They reach you in as fresh condition as the day they were dug.
7. — All of Keith Bros. Nursery's plants are grown and handled in this way.

## PREMIER

### An Early Money-Making Variety

Premier is one of the best, most dependable, early strawberries. Ask growers who have fruited it. They will tell you they make more money from Premier than any other early June variety. Berry growers everywhere are now planting heavy to Premier. Why? Because it makes them the most money. Buyers pay growers extra money for Premier berries—50c to \$1.00 per crate.

This variety is very productive, often yielding over one and one-half quarts per plant, a strong grower—healthy disease-free foliage, deep rooting, frost proof (an early ripener, but blossoms late, escaping frosts). Berries large, attractive, medium red, rich strawberry flavor, holding their beautiful red color and rich flavor after preserving or canning.

Berries red to the core, solid, firm, good shipper, always arrives on the market in good attractive condition demanding the highest prices. If you have never fruited Keith's Premier plants you are missing something.

### Keith's Premier Plants

Keith has millions of productive Premier Plants for our customers this spring. All grown on our special strawberry soil where every plant gets all the right kind of plant food it needs from the time it takes root in the soil until it's full grown. It will pay you big to set only the best which are really the cheapest plants in the long run. Prices, (See page 21)



*A bed 30x210 ft. set to Keith's Premier produced over 950 qts. of beautiful berries, bringing the grower over \$165.00 from his 30x210 bed. Some vacant lot or similar piece of ground can make you good money.*



*Another Premier bed. One like this set to Keith's Premier. Three rows 150 feet long brought over \$25 per row in berries.*



*The big berries that you can pick from Keith's vitalized Plants will fill your mouth, your pocketbook, your bank account and buy you a new car.*

**KEITH BROS. NURSERY, Sawyer, Michigan**



# KEITH'S KANNER KING

Breaks all Records for us — yields 2,280 qts. per A.  
in one day's picking

Read pages 13 and 14 also.

## As High as \$159.60 per Acre per Day from Keith's Kanner King

This new variety, Keith's Kanner King, has proven itself to be the most productive and profitable variety one can grow. It has a record of yielding at the rate of 2,280 quarts of berries per acre in one day's picking. Figuring these at only 7c per quart net, you would have \$159.60 clear for your one-day's picking. This is what this highly productive variety can do for you under average conditions.

### NOT AFFECTED BY DRY WEATHER

For the past four years we have had very dry weather during the spring strawberry season. Despite this fact, Kanner King has not been affected like other varieties growing in some field. Last spring was extremely hot and dry at strawberry time, but Kanner King led them all with yields at the rate of 1,440 quarts per acre per day.

These profitable yields during dry weather is due to Kanner King's long well developed root system. We have noted other varieties wilting flat to the ground during droughts when Kanner King stood upright, hardly showing signs of the drought.



### Kanner King Is a Great Yields

Above is a commercial field (1/4 A.) of Kanner King from which one day's yield went at the rate of 2,280 quarts per acre. This picture was taken when the plants were in bloom. Don't know as you can notice them or not, but note the immense number of blossoms on the plants, and they continue to come for days. This is what gives Kanner King its long fruiting season. Kanner King produces lots of beautiful, attractive berries that excel for table use or canning and the like. Only one variety necessary when you set Kanner King.

## Keith's KANNER KING — The Coming Commercial Strawberry

### STANDS ROUGH HANDLING

There is one thing a strawberry must have to become a good commercial variety and that is—it must withstand rough handling and long distant hauling by truck or train. Kanner King has this characteristic. It stood up for 84 hours during which time it was carried 50 miles in a car and handled several times. (See p. 13.)

### HAULED FOR 450 MILES

Last spring at strawberry time we trucked Kanner King as far as 450 miles and they arrived in good marketable condition, selling at top notch prices in retail stores. Crates of other varieties were sent in the truck loads to check with the Kanner King. The only variety that came anywhere near standing the trip besides Kanner King was the Premier.



### 8 Qts. per 30 Ft. Row per One Day's Picking

A Kanner King row 30 ft. long yielded 8 qts. of berries per one day's picking. This would give your family lots of berries to use each day during strawberry time in the spring.

### NEW MONEY-MAKING STRAWBERRY

The major qualification which makes a variety a money-making strawberry are yields, appearance of berry, its firmness, quality and flavor. Keith's Kanner King has them all.

#### Very Productive Because:

1. Numerous fruiting stems filled with uniform berries.
2. Long fruiting season—blossoms often found at end of fruiting season.
3. Blossoms highly Self-fertilized — all perfect berries.
4. Healthy, vigorous plants and lots of them.

#### Berries Bring Big Prices.

1. Attractive rich strawberry red, outside and in.
2. Uniform in size and color, making attractive appearance.
3. Hold color, firmness for long time after picking.
4. The best for canning, preserves, etc., also table use.

### HAS COLOR THAT SELLS THEM

The color of Kanner King berries is what attracts buyers and it is a lasting one. They retain this attractive color for hours after picking, also after canning. They are a solid red clear through. It is what you might call a "permanent red," much like the old Senator Dunlap only more lasting.

### THE BEST FOR CANNING, PRESERVES, ETC.

Kanner King, with its rich bright red color inside and out, its firmness and lasting strawberry flavor, makes an ideal canning berry for home use, also for commercial purposes. They are the "Perfect canning" berry. It was selected as one of the best at the Michigan State Experiment Station, also by the largest Canning Company in southern Michigan. Why? Because it holds its size, shape, color and flavor after being cooked.

### THE BEST FOR HOME USES

You can't find a better, more useful strawberry for home use than Keith's Kanner King. It is a berry suitable for table use or canning. It is the only berry we know of that answers the two purposes. Why? (1) Grows anywhere, hardy, thrifty; (2) Highly productive, oceans of berries; (3) Berries rich, sweet flavor; (4) Holds color, size, shape and flavor after cooking; (5) Equally as good for fresh table berries, shortcakes, etc., as it is for canning, preserves, etc.



Keith's Kanner King is a great commercial berry. High yields of marketable berries bringing top notch prices.

Kanner King berries are cherished by housewives. Panfuls of delicious berries for the table every day. There is no better berry for every day use.—Rich red color, red to the heart, wonderful sweet strawberry flavor and good size. What more could you want? Kanner King is a very productive variety. There's money in a field of Kanner King.

KEITH BROS. NURSERY, Sawyer, Michigan

Also Read Pages 13 and 14



# KEITH'S

## Red Raspberries

Twice Government Inspected  
(Price List p. 23)

For largest yields and profits, set Keith's twice inspected Red Raspberry plants. It will cost just as much to prepare your soil, set out and care for poor or ordinary plants as it will the very best, such as Keith Bros. grow.

**\$300 to \$500 PER ACRE**

With Keith's highly productive young vigorous red raspberry plants, **Grown for Plants Only**, you can get maximum yields of large attractive berries that bring top-notch prices—\$300 to \$500 per acre—and it takes only 2,200 of Keith's plants to set an acre.

### CHIEF (Early)

Chief since its introduction has come to the front so fast that it is now one of the most popular and profitable Red Raspberries. You will find Chief described and pictured on outside back cover. (Price List p. 21.)

### LATHAM (Midseason)

Latham is now the most popular midseason red raspberry. It, like the Chief, was started at the Minnesota State Plant Breeding Farm. It's very productive, very hardy and very dependable. You will also find it illustrated and described on the outside back cover along with the Chief. (Price List p. 21.)

### NEWBURG (Midseason)

Newburg comes from New York State. The New York Fruit Testing Association finds it to be one of the most promising Red Raspberries they have tested. We fruited Newburg last season for the first time and found it to be a worthy variety. We never saw such large red raspberries. They looked like little crabapples in the boxes and didn't they bring the price on the Chicago Market. We have only a few Newburg plants to offer. Better get a start this spring with Keith's Newburg plants. Our stock plants came direct from N. Y. Fruit Testing Assn. Price: 6 one-year plants 90c; 12 for \$1.50; 25 for \$2.25. Two-year Transplants, 6 for \$1.10.



Chief.—Note how full the fruiting stems are filled with large uniform berries. This makes Chief very productive.

## Save A Whole Year

### Set Keith's Two-Year Old Red Raspberry Plants and Pick Berries This Summer

Do you want to get red raspberries quick—the same year you set your plants? Then set Keith's Two-Year Transplants. They will save you a whole year—be just one year ahead in the red raspberry game. Below you will note the difference between the one-year Sucker plants and the two-year Transplants.

### Keith's Ready-to-Bear Plants

Keith's two-year Transplants are loaded with "already-developed" fruiting buds that will bear berries for you during this coming summer. You can more than pay for the cost of the plants from the berries. You can pick and sell berries the first summer. Keith's two-year Transplants have a two-year root system with well-developed canes loaded with fruiting buds ready to go to work producing berries for you the first Summer, either in your garden or field.



Keith's One and Two-Year Red Raspberry plants. Note their difference in growth both in canes and root systems. You save a year with Keith's 2-Year Transplants.

## ASPARAGUS

### Grow Your Own Asparagus One Planting Lasts a Lifetime

**Martha Washington:** A new rust resisting variety developed by the U. S. Bureau of Plant Industry, Washington, D. C. Rapid in growth, hardy, vigorous, and very productive of long, thick, tender shoots. A wonderful improvement over other varieties and is most exclusively planted for all commercial purposes. Prices on two-year plants see page 21.

## DEWBERRIES

### Bigger, Better, Sweeter Than Blackberries

The berries are often twice as large as blackberries, sweeter, no hard cores, sell for more on any market. We consider them much better for home use, especially dessert where the berries are served fresh. They are sweeter, requiring less sugar. We offer one- and two-year plants this season. Our supply of two-year plants is very limited. Order your two-year Dewberry plants early.

**Lucretia.** The hardiest of all Dewberries. Berries are large, sweet, coreless. Can be used just like blackberries for desserts, jellies and jams, only they are larger and sweeter. Prices see page 21.

## BLACKBERRIES

### Hardy Northern Grown Plants

We offer you the most productive Blackberry plants for garden or field culture. We have two grades of one-year plants and two-year transplants.

### ALFRED

#### A New Sweet Coreless Blackberry

Biggest blackberry known. Big, glossy, blackberries, 1½ to 1¾ inches long, without a core and almost seedless. Canes hardy, need no winter protection, strong, upright, loaded with berries. Heavy producer. We have these plants in one and two-year grades. 2-yr. transplants: 6 for \$1.25; 12 for \$2.00. Other prices on page 21.

### ELDORADO

#### The Old Standby; Very Hardy, Productive

Canes vigorous, stand severe winters. Berries not as large as Alfred but fully as sweet, not seedy, can't be beat for jams, jellies, and the like. Branched well and every branch bears loads of berries. Keith's Eldorado or Alfred Blackberry plants are guaranteed in every way. Prices on page 21.

2-yr. transplants: 6 for \$1.00; 12 for \$1.85. Other prices on page 21.

(Group No. 1 (see page 27). In States in Group No. 2 add ½c per plant for 1-year, and 1c for 2-year. In Group No. 3 add 1c per plant for 1 year and 1½c for 2-year.) 50 or more plants come cheaper.

## GRAPES

### Every Home Should Have Grapes Easily Grown Anywhere

**Concord.** (Blue.) The leading blue grape. Best of all for general uses. A hardy, fast grower. Price (postpaid, see below) 2-year 35c each; \$1.50 per 6; \$2.40 per 12; \$3.85 per 25; \$6.00 per 50; \$10.00 per 100; 3-year plants 50c each.

**Niagara.** (White.) The best white grape, very productive. Grapes large creamy-white, a sweet pleasing flavor. Wonderful for juice.

**Moore's Early.** (Blue - Black, Early.) Best early grape. Resembles the Concord very much, but seven to ten days earlier.

**Brighton.** (Red.) Most desirable of all red grapes. Large, very sweet and juicy. Is an early variety.

**Price** all varieties except Concord:—2-year plants 45c each; \$2.00 per 6; \$3.50 per 12; \$5.00 per 25.

### CALIFORNIA GRAPES

#### Large Red Grape

Here is your chance to grow your own California Grapes—those you have to pay such high prices for out of the fruit stores. These plants are the result of a special graft which makes it possible to grow these grapes where other grapes are grown. They will make your Grape Arbor a "wonderful sight." Price each 85c; 3 for \$2.10.

**KEITH BROS. NURSERY, Sawyer, Michigan**



# NOW It's Easier than Ever to Grow Keith's Strawberries

## A Ready-Made Strawberry Garden

### Here is Something New

See that MULCH PAPER through which those strawberries are growing? That, with our SPECIAL STRAWBERRY FERTILIZER IS WHAT "does the trick." By using our Combination Offer you practically eliminate the usual work and care in growing strawberries.

At planting time, prepare the soil in usual way, working in Our Special Strawberry Fertilizer, lay Mulch Paper over bed, then punch holes where plants are to go—set plants and you're through.

### A Complete Outfit

Keith's Ready-Made Strawberry Gardens are a complete outfit—(1) Plants, (2) with just the right amount of ideal strawberry Fertilizer and (3) enough of our Special "Drouth-resisting" Mulch Paper to grow them. All you have to do is to order Garden you want and it will come to you complete. Plants, Fertilizer, Mulch Paper.

### No Weeding

### No Cultivation

### No Watering

25 Plants  
with sufficient Mulch  
Paper and Special  
Strawberry Fertilizer  
See list for other  
garden offers  
**\$1.95**

SPECIAL  
STRAW-  
BERRY  
FERTILIZER

### SAVE MONEY

Why pay 20c to 25c a quart for high grade berries when you can grow your own this new, easy way? They will cost you less than 3c per quart. Delight your family and friends with bowlfuls of fresh juicy berries—served in shortcakes, cream, pies and jellies.

### KEITH'S READY-MADE STRAWBERRY GARDENS

Keith's Ready-Made Gardens consist of the number and kind of plants you order, along with sufficient Mulch Paper and Special Strawberry Fertilizer to last through the season. We spent over four years in perfecting this new and convenient way to grow straw-

berries and now thousands are enjoying fresh, home-grown berries right from their own gardens or back yards who never grew strawberries before. This is your opportunity to grow your own berries and have them fresh from your garden every day.

### It's Easy to Grow Strawberries

You can easily grow all the strawberries you want this New Way and have plenty time for other work, play golf, motor. After you set the plants out you are through.

### Plants Used in These Gardens

Plants used in first three Gardens are No. 1 Super-Mastodon Everbearers. The New Gem may be substituted for Super-Mastodon by adding to garden price difference in cost of Super-Mastodon and Gem plants. See page 21 for prices.

#### GARDEN No. 1 (3 ft. wide, 9 ft. long).

25 Super-Mastodon Plants.  
27 Sq. ft. Special Mulch Paper.  
1 Bag Special Strawberry Fertilizer. **\$1.95**

#### GARDEN No. 2 (3 ft. wide, 18 ft. long).

50 Super-Mastodon Plants.  
54 Sq. ft. Special Mulch Paper.  
1 Bag Special Strawberry Fertilizer. **\$2.80**

#### GARDEN No. 3 (3 ft. wide, 35 ft. long).

100 Super-Mastodon Plants.  
105 Sq. ft. Special Mulch Paper.  
3 Lbs. Special Strawberry Fertilizer. **\$3.85**  
TWO GARDENS No. 3 (Special Prices).....\$5.95

#### GARDEN No. 4 (3 ft. wide, 27 ft. long).

75 Plants (25 plants each of Super-Mastodon, Champion, Gem, 3 leading everbearers.)  
80 Sq. ft. Special Mulch Paper.  
1 Bag Special Strawberry Fertilizer. **\$4.20**

### Read Carefully

### PARCEL POST OR EXPRESS

The above Ready-Made Gardens may be sent either by Express or Parcel Post. If sent by Parcel Post add to cost of each garden or as follows: In States in Group No. 1 (see p. 21) add 10% to cost of each garden; in Group No. 2 add 15% to cost; in Group No. 3 and Group No. 4 add 20% to cost of each garden.

### Mulch Paper a Wonderful Help—Mrs. Frank Sherborne

Browning, Mont.

Dear Sirs:—

The plants grew wonderfully through the Mulch Paper. Never saw such growth. Set plants middle of May and have already picked 4 quarts of berries July 21st.

Mrs. Frank Sherborne.



Watkins Glen, N. Y.

Gentlemen:—Your 175 Mastodon Plants set through Mulch Paper supplied all the berries our family of six could use. Picked berries from August 1st until snow fell.—F. E. Thompson.



Springfield, Ohio.

Dear Sir:—Set the plants out May 10th and began picking berries Aug. 1st. Plants loaded with berries and blossoms in spite of the worst drouth in history.—Mrs. Carl Mendy.

KEITH BROS. NURSERY, Sawyer, Michigan









Cross Section  
of a  
Kanner King Berry  
Red to the  
Heart

# New Strawberry Keith's KANNER KING

**FIRST BERRY PATENTED** (U. S. Plant Patent No. 26)

How and From Whence It Came

84 Hours and Still Going Good

Here's a new variety of strawberry originated by the two Keith Brothers, two Strawberry Specialists, and offered for sale exclusively by them for the first time this spring.

After its worthy characteristics were discovered, it was put through the most severe tests of hauling, handling and the like, to test its firmness and lasting glossy red color. For instance, a number of quarts of "Kanner King" were picked on a Thursday afternoon in warm June, kept over night in a basement, hauled fifty miles to the Michigan State Experiment Station at South Haven, Mich. There they were kept in an office building until Saturday morning, when they were supposed to have been canned by a canning company. There was no canning being done on that Saturday, consequently these "Kanner King" berries were placed in storage and not canned until Monday morning, 84 hours after being picked from the vines, and there were less than one berry per every two quarts not cannable. In other words, after being off the vines for 84 hours with much hauling and handling, nearly every berry was still in perfect condition for canning. Berries like "Kanner King" are what canners, commission merchants, and grocery men have been wanting for a long time. Here's what the Michigan State Experiment Station says about Keith's "Kanner King." (Letter in next column to left.)

## Five Years of Untiring Efforts

It is the outcome of five years of most constant observation, selection and experimenting with over 5,000 individual seedlings of strawberries. For five years close watch and records were taken daily all during the growing season, and it was in experimental block No. 34 that this supreme canning berry was found. All during the course of these five years, this variety went by No. 34, but owing to its most excellent canning, preserving, jam and jelly-making qualities, it was given its present name "Kanner King."

## What Michigan State Expert Says

Keith Brothers Nurseries:

Michigan State Experiment Station,  
South Haven, Michigan.

We have been searching for several years for strawberry varieties that would meet the commercial canning requirements for this fruit. In the course of this search we have tested your "Kanner King" berry. After observing it in the field for two years and comparing two canning tests we have found that it is promising, and that it can be recommended for trial as a variety that is suitable for canning as well as for selling on the fresh fruit market.

Very truly yours,  
Stanley Johnston,  
Superintendent (Mich. State Expt. Station).

## For Your Protection

In order to protect our customers, also keep this worthy variety pure and protect it from any unscrupulous dealings on the part of persons who are always ready to exploit on a new variety for the first few years after its introduction. Had the variety patented in the U. S. Patent Office under Plant Patent No. 26.



Just like "Mother used to make" when made from Keith's Kanner King.

None better when made from Keith's Kanner King.

When you can Keith's Kanner King you will have a Real Strawberry Flavor.

## Keith's Kanner King—The Coming Commercial Strawberry

### Two Years of Severest Testing

For four years Keith's "Kanner King" has stood every test of severe handling—standing in crates in warm sun for days, in warm rooms, hauled for miles in trucks, frequent handling, and still it retained its attractive bright red color and firmness. It is ever so much firmer than the Premier, can better, stand up better in hauling, and is a better berry for all domestic and general market purposes.

### "Kanner King"—A Keith's Standard

It is the policy of the Keith Bros. Nursery to give their customers only the very best. That was the reason that we got behind our Super-Nastodon Everbearing plants as we did, and now we're behind "Kanner King," a variety of our own efforts, a variety that has been wished for by commercial growers since the old Warfield was discarded.

### Start With "Kanner King" This Spring

"Kanner King" is being offered by Keith Bros. this spring for the fourth year. They hold the exclu-

### Here Are Some of the Outstanding

- 1 Plants hardy, thrifty growers, practically free from diseases.
- 2 Never fails to make a good wide row of thrifty plants, even in the driest of summers, for instance, 1930 and 1931, two summers when it was so hot and dry.
- 3 Bears over a long period from medium early until late. Often the plants are still blossoming at the end of the fruiting season. We have never known another spring variety to do this.
- 4 Berries extra firm and solid, withstanding hauling and rough handling when others won't.
- 5 Berries solid bright, glossy red, and red all over at the same time.

sive right to sell this supreme berry, a berry that canner factories have long looked for. Being the originators, and having a patent protection, they have the exclusive right to sell this supreme berry and to pass the same right on to those who wish it, therefore it will pay you big to purchase some of the original stock plants of "Kanner King" and get in while there is a chance to make big money.

### Wherein Keith's Kanner King Excels

"Kanner King" berries are much like a Senator Dunlap in shape, but have a more attractive red color and will reach markets in better condition. They are average to large in size, uniform in shape, and very firm, standing more rough handling than any variety we have ever handled. They are a solid red all over and all through—red to the very heart. Government authorities, and heads of canning factories find them a berry long sought for. They fill the bill in every way as a canning and general purpose berry.

### Points of Keith's "Kanner King"

- 6 Berries are even stamewberry red clear through.
- 7 Berries hold their attractive glossy red color, shape and firmness for days (84 hrs. at least) after being picked.
- 8 Berries can't be heat for canning, preserves, jellies and the like, they always hold their shape and deep red color during these processes.
- 9 Housewives are perfect—will fertilize themselves, therefore can be planted alone in large acres and bear their heavy crop of berries.
- 10 Grow, thrive, and produce well anywhere other spring strawberries can be grown.

### BREAKS RECORD YIELDS

During strawberry-time in the spring of 1933, Kanner King yielded at the rate of 2,280 quarts per acre per day. We thought that a very dry season, but last spring (1934) was much worse in every way, yet Kanner King produced at the rate of 1,410 quarts per acre per day's picking. It's the most remarkable producer we have ever fruited.

### REST FOR HOME USES

Kanner King is a two-purpose variety, (1) fine for canning, jellies, jams, etc., and (2) can't be beat for fresh table berries (shortcakes, etc.). Most strawberry berries are either good for canning, etc., or for fresh table berries, one or the other, but not both. Not so with Keith's Kanner King, they answer both purposes, therefore, you need only Kanner King to have the best berries for all purposes.

Headquarters for Kanner King Keith Bros. Nursery is headquarters for Keith's Kanner King plants. They are grown on other place for distribution or resales. All growers are permitted to grow Kanner King plants for fruit production and their own planting only.

Protected by U. S. Patent  
All Kanner King plants are sold under U. S. Plant Patent No. 26 and are not to be resold nor grown for reselling.  
(Prices page 21.)

**KEITH BROTHERS  
NURSERY SAWYER, MICHIGAN  
STRAWBERRY  
HEADQUARTERS**

## BUY NOW SAVE 30% OR MORE

Now is the time to buy your Kanner King plants. They have never so low before, and probably never will be as low again. Most things have gone up in price. Kanner King prices have dropped. Buy now.



# Regarding **MAKING EXTRA MONEY**

▲▲ *Don't Forget the Productivity of*

**KEITH'S SUPER-MASTODON**

▼▼ **Get Big Berries 60 Days After Planting**

Set Keith's Super-Mastodon everbearing plants at garden-making time in the spring and begin to pick large beautiful berries in 60 to 90 days. They fruit from then on until freezing fall weather; also next spring, summer and fall, all from one planting.

**SAVE  
• ONE •  
WHOLE  
YEAR!**

More and quicker money can be made from a small bed set to Keith's Super-Mastodon plants than can be realized from chickens, vegetables, or anything you might undertake. There are thousands looking for an opportunity to make extra money. It can be done with Keith's Super-Mastodon plants. The berries readily sell to your neighbors, tourists, groceries, summer resorts, or on fruit markets at 25c per qt. and you can pick a lot of quarts from 1,000 plants. Prices on page 21.

## 12 Reasons Why Keith's Super-Mastodon Plants Win

- 1** Brings you quick cash 60 to 90 days after setting.
- 2** The very best for garden or field culture.
- 3** Easily grown in any garden soil.
- 4** Largest of any known everbearer.
- 5** Bears three crops instead of one from one planting.
- 6** Berries uniform and large from beginning to end of season.
- 7** Yields of big berries increase from July until October.
- 8** Bears profitable crops of berries not only in summer and fall, but the following spring also.
- 9** Bears 10 months out of 18. First summer and fall, then the following spring and the second summer and fall.
- 10** Berries sweet, highly flavored, juicy.
- 11** Good for either hill or matted-row culture.
- 12** A continuous produce, stopped only by freezing weather.



## What You Can Make With This Great Everbearer

The berries from Keith's Super-Mastodon plants, even during these hard times, sell for at least 25c per quart, say only 20c. But the depression has no effect on their yield of big berries. Many growers report yields of 400 quarts per each 1,000 plants during the summer (400 qts. @ 20c, \$80.00). With good care others get as high as one quart for each plant (1000 @ 20c—\$200.00).

And the spring crop from plants that bore all the summer before is as great as that of any spring fruiting strawberry. We have harvested 5,300 qts. from 2/3A, or 7,920 qts. per acre at only 10c per qt. gives \$792 per acre as a spring crop. (Price list page 21.) Price for Keith's Special-Grown Super-Mastodon \$10.85 per 1000.

**Keith's Mastodon Berries**  
You can grow berries like these from Keith's Plants



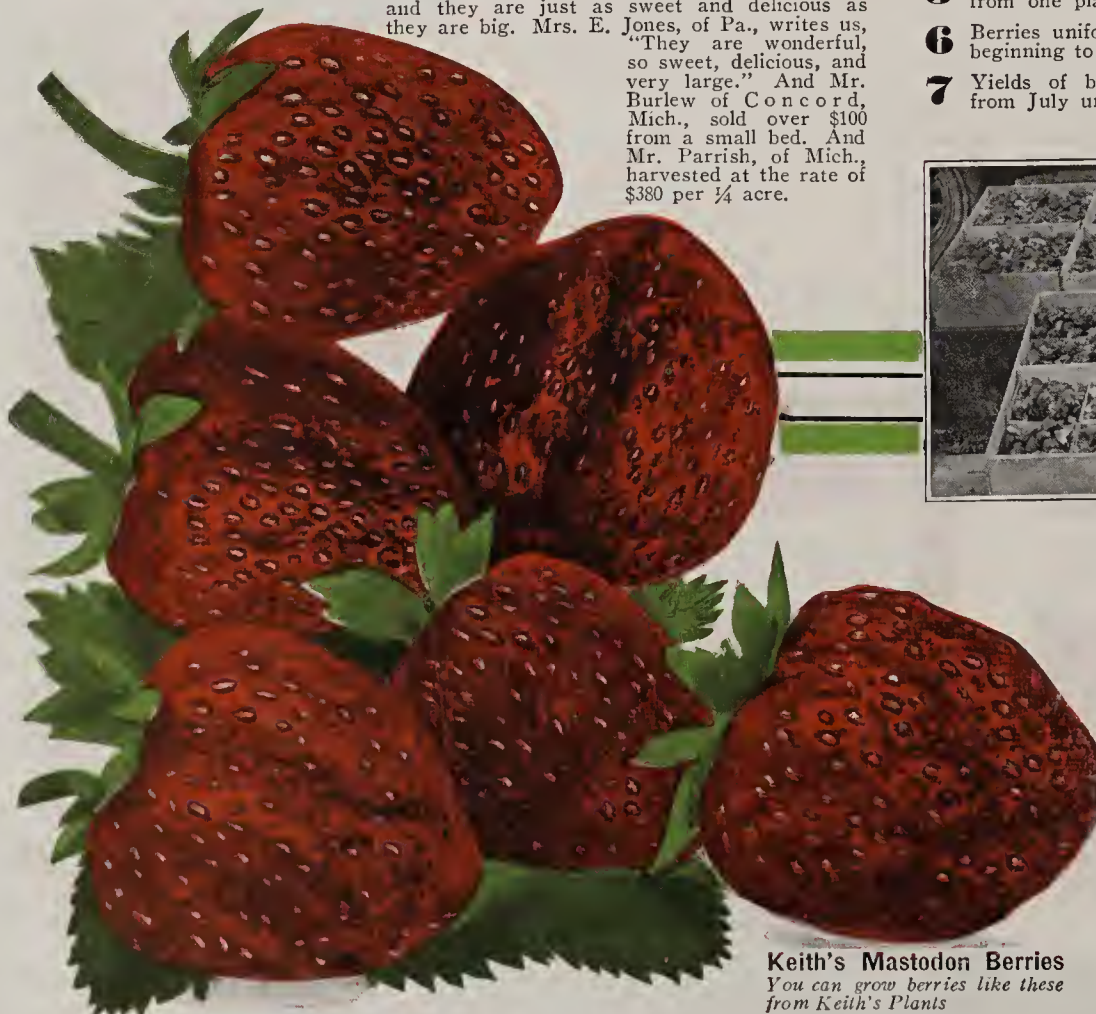
**Look!**  
Here They Are  
**Selling Berries**

in the  
**Late Fall**

**When Prices Are Highest!** If you want to make extra money from your garden, from a vacant lot, or from any small piece of ground, set Keith's Super-Mastodon plants and sell the berries right at home. They are ready sellers at a roadside stand.

**Note HOW BIG**  
**18 Berries Fill a Qt.**  
**... 9 to the Layer!**

One berry is a "mouthful—and then some"—and they are just as sweet and delicious as they are big. Mrs. E. Jones, of Pa., writes us, "They are wonderful, so sweet, delicious, and very large." And Mr. Burlew of Concord, Mich., sold over \$100 from a small bed. And Mr. Parrish, of Mich., harvested at the rate of \$380 per 1/4 acre.





# Set Only **KEITH'S** **Super-Mastodon** **Everbearing Plants**

Keith Brothers Specialize in Growing Everbearing Strawberry Plants

## A Splendid Paying Business

More and easier money can be made from one acre of MASTODON plants than forty acres of corn. For instance—during one day's picking in September, we picked at the rate of 576 quarts of Mastodon berries per acre from Keith's Super-Mastodon plants set that spring. This one day's picking at a low price of 20c per quart brought \$115.20. Not so bad for one day's harvest from one Acre.

### Bears Three Crops Instead of One

Why be content with common strawberries when you can set Keith's Super-Mastodon and have berries in 60 to 90 days, continuing all summer and fall, also the next spring, summer and fall? Thus growing three crops of berries when you grew only one before.

### A Real Opportunity for Mother and Children

Keith's Super-Mastodon plants afford mother and children an opportunity to make extra money for themselves or their homes. Only a small space is needed.



*Picking Keith's Super-Mastodon during Summer and Fall.*



*Picking Keith's Mastodon Berries after snow fall. Keith's Super-Mastodon plants bear berries from early Summer until snow falls.*

### \$213 from 1/10 Acre

My 1000 Super-Mastodon plants fruited over 400 quarts of berries first Summer and Fall at 25c per qt. (\$100). Next Spring sold 565 qts. for \$113.80, making \$213.80 from 1/10 A. (1000 plants).

J. M. Burlew, Mich.

### \$60 from Small Bed

Keith Bros., Dear Sirs: Set a bed 33x35 ft. to your Super-Mastodon Everbearing plants and harvested over \$60 in berries the first Summer and Fall.

M. Marshall, Mich.

### "Have No Equal"

Dear Sirs: "Mastodon started to blossom and bear in July and have been at it ever since. They have no equal."

Mrs. J. B. Smith, Ohio.

### Bearing in 90 Days

Sirs: Mastodon grew wonderfully and began to bear in ninety days and have borne constantly ever since.

W. E. White, New Holland, Ill.

### Surprises Neighbors

Dear Sirs: "People are surprised to see fruit so large and beautiful this time of year (Oct. 12). Sold \$20 worth of berries in September. Thanks to the Mastodon."

W. B. Jones, Waynesboro, Pa.

### 350 Quarts from 300 Plants

Gentlemen: "From 300 Mastodon plants set in April, I picked 350 boxes of fine berries by November 10th. Picked about the same amount the second summer up to November."

R. R. Pember, Anaheim, Calif.

### Put YOUR Extra Space to Work Earning Money for You

That extra lot—that waste garden space—that extra space at end or side of home lot, they all can be made to bring you extra money when planted to Keith's Super-Mastodon. Others make money this way, so can you.

**KEITH BROS. NURSERY, Sawyer, Michigan**

One Sept. day's picking of Keith's Mastodon—Ready for Market.  
26 Crates @ \$3.00.....\$78.00



*Keith's Mastodon Ready for Market in Early October.*

## SAVE A WHOLE YEAR

Why wait a whole year to pick your strawberry crop when Keith's Super-Mastodon Everbearing plants will begin fruiting for you in a few weeks after setting (60 to 90 days)? Just set plants this spring and watch them grow, blossom and produce berries for you in a few weeks. Keith Brothers specialize in growing Everbearing strawberry plants and their Super-Mastodon plants will surprise you with their big, luscious berries within a few weeks after planting.



*Note the size of Keith's Super-Mastodon berries. Nine to the layer; Eighteen to the quart.*



# MULCH PAPER

**Saves Work—Eliminates Hoeing, Watering, Cultivating, etc.**

**Read These Carefully**

Here's what Keith's Special Mulch Paper does for you. Note these points carefully.

- 1** It keeps down weeds, eliminating hoeing, cultivating, etc. Weeds or grass can't come up through it.
- 2** Keeps the soil beneath it ideal for root growth. Even the hardest clay becomes mellow under Keith's Special "All-Season" Mulch Paper.
- 3** It conserves moisture by blanketing the soil, thus keeping the wind from drying it out and the sun from crusting it after rains.
- 4** Keeps the soil warm day and night. Being black it draws the sun's heat. It blankets the soil at night keeping the heat in. Plants grow night and day.
- 5** It brings practically all crops to maturity earlier. Sweet corn, tomatoes, peppers, melons, berries, and the like are ready for market a week to 10 days earlier.
- 6** It smothers out quack grass and weeds that are hard to kill out by hoeing and cultivating.
- 7** It grows better, sturdier, higher quality crops.
- 8** Keith's Special "All-Season" Mulch Paper will save you its cost in hoeing and cultivation and the benefits of earlier and larger crops are clear profits.
- 9** Mulch part or all of your garden this year. It will save you (or your wife) hours of hoeing, besides you will have earlier vegetables and more of them. We know. We grow all our garden through Mulch Paper.
- 10** Mulch fruit trees. Use a 3-foot square piece, slit it to the middle, draw around tree, imbed edges in 3-inch trench and watch tree grow. Can get three years' growth in two years.
- 11** Mulch newly set shade trees. No hoeing or cultivation necessary around them.
- 12** To mulch asparagus and rhubarb beds in early spring to warm soil. Brings asparagus shoots a week to ten days earlier. Mulch Paper being black draws the sun's heat.

## The New Way of Gardening Helps Fight the Drought

The use of Mulch Paper has opened up a new way to grow cultivated crops. All its possibilities and benefits for growing crops are not yet found out, although our States' and National Experiment Stations are finding out new uses and benefits every season. Their results so far clearly indicate that Mulch Paper stimulates and brings about greater plant growth.

In order to give best growths and yields, we, you and I have always known that plants must have a moist, warm, mellow, open soil and we have spent days cultivating and hoeing to bring about these conditions and now Mulch Paper comes along and brings about these conditions, only better, with less work and expense.



Note the difference in these tomato plants. Row on left was mulched, row on right had no mulch paper. Mulch Paper gives wonderful growth in all kinds of plants and earlier crops.

## PRICES

(All Mulch Paper Is 36 Inches Wide)

(Full instructions for laying Mulch Paper come with the Paper.)

5 yd. (Small roll).....	\$0.47	1 Roll (100 yds., 1 yd. wide) not prepaid can be sent by Parcel Post or Express.....	\$3.95
10 yards.....	.73	2 Rolls (as above) for.....	7.75
15 yards.....	.97	1 Roll (200 yds.) (as above) for	7.45
25 yards.....	1.45	5 Rolls or more (as above) per each roll.....	\$3.45
50 yards.....	2.65		

Note.—Full Rolls contain 100 square yards and weigh about 45 pounds each. Can be sent by Freight, Express or Parcel Post. Let us know which. Freight and Express are the cheapest ways.

Note.—Prices in less than Roll (100 yds.) lots are Postpaid in Mich., Ind., Ill., Wis., Ohio. For States in Group No. 2 (see page 21) add 1½¢ per yard; for Group No. 3 add 2¢ per yard; for Group No. 4 add 3¢ per yard. (Not subject to discount.)



Showing how easy it is to irrigate with OOOZ.

Dry row (to right), next to wet row—showing water is not thrown everywhere as with sprinkler system. It is placed just where needed—at roots; leaves are kept dry, thus preventing mildew and waterburn.

## FIGHT Dry Weather With OOOZO

**NEW Way to Water All Kinds of Plants, Shrubs, Gardens, Lawns**

**Inexpensive—Lasts for Years**

"Oozo" is a new method inexpensive of irrigation developed by the Michigan State College. It is a special constructed hose through which water oozes or seeps out and goes directly into the soil where the plant roots take it up. The couplings that come with the OOOZO hose are made to connect to any common garden hose and will irrigate under a small pressure of 5 to 7 pounds.

**Insure Your Crops**

Guard against those few hot dry days that ruin your crop. Oozo is always ready for use. Just lay it between rows (see picture at left) or along side row, turn on the water and your worries are over. It will take only a short time to water (irrigate) your whole garden, lawn, shrubs or flowerbeds when you use Oozo irrigating hose.

**How to Work Oozo**  
No overhead pipes, no costly fixtures, no expensive outlay when you use Oozo. Just attach Oozo to your garden hose, turn on the water, and your irrigation starts. The water simply oozes out and passes into soil right where you want it. When you have one spot watered, pick up the hose, lay in another under a 5 to 7 pound pressure. Water will ooze out at the rate of 1 gallon per minute per each 10-foot hose.

**PRICES—Complete with Couplings**

10 ft. Complete. Per ft.....	\$0.35
25 ft. Complete. Per ft.....	0.30
50 ft. Complete. Per ft.....	0.25
100 ft. Complete. Per ft.....	0.20

Write for quotations on longer lengths.

Postage: States in Group 1 add ½¢ per foot; Group 2 add 1¢ per foot; Group 3 add ¾¢ per foot; Group 4 add 2¢ per foot.



"Glads"

## Keith's Famous Gladioli Collections

We have two collections for our customers this season, distinctly different than we have ever offered before. Many of the varieties are new creations and only recently released by their originator.

### "Giant Collection" 100 Bulbs

The biggest collection of giant blooms ever offered. This collection is one of the best and we are proud to offer it to you for it's the best we have ever been able to offer to our customers.

100 Bulbs—12 or more different kinds. **Only \$1.98.**

### "Rainbow Collection" 110 Bulbs

Understand that this is not a "mixed" collection of odds and ends as is so often offered. This collection consists of 15 different varieties selected while the "glad" fields at one of the largest State growers were in bloom. The selection was so as to give you blooms all during the "glad" season.

110 Bulbs—15 or more different selected kinds. **Only \$2.15.**

Postage: For postage on Gladioli and Dahlia Collections add 15¢ for States in Group 1 and 2; 21¢ for States in Group 3 and 4.

## Keith's Giant Dahlias

Keith's Dahlia Collections are selected varieties from the best and choicest dahlias. Grown by a National exhibitor of prize-winning dahlias.

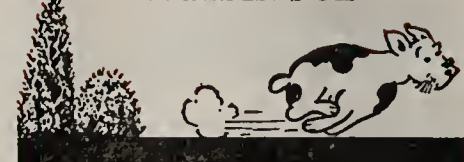
### Collection No. 1 ("The Giants")

10 different Dahlias of 10 different colors, largest of the large blooms, some cactus, some show, some decorative types. Creamy buffed in pink, apricot-yellow and orange, lilac rose, are some of the shades and colors. All ten for **\$1.48.**

### Collection No. 2 ("Selected Bloomers")

12 ready-to-bloom roots of 12 distinct varieties. These were all prize-winners in recent Dahlia shows and are selected for their attractive colors and numerous blooms. You will have blooms from this collection that make neighbors look over into your garden every time. **Price Only \$1.98.**

## 69c and He's Off



## "DOGZOFF"

If you want to keep dogs, cats, rabbits, mice, moles, etc., away from certain plants, trees, or places, use DOGZOFF. It is a most efficient animal repellent and one spraying will keep these animals away for 3 to 4 weeks. Not injurious to plants and will not poison animals.

Here are some of the many things DOGZOFF will do for you:

1. Protect your evergreens, shrubs, furniture, from dogs, cats.
2. Drives mice out of your house.
3. Keeps moles out of your lawn.
4. Prevents rabbit injury to trees.
5. To protect birds from cats.
6. To teach dogs good habits.

DOGZOFF will save its cost many times over around the garden and home. Price for season's supply, 69c.

**KEITH BROS. NURSERY, Sawyer, Michigan**





Cumberland

New Logan

ORDER EARLY - - -

Owing to general weather conditions, after May 1st we cannot guarantee all Raspberry (Red and Black) or Blackberry plants to reach our customers in the ideal condition that they would if shipped earlier. Have your plants shipped early. You can easily heel them in in some loose soil and have them in ideal condition when you are ready to plant.

NEW LOGAN (Early)

New Logan, a new Black Raspberry, earliest of all, brings early market prices. Ripens a week to 10 days ahead of others, berries large, "Meaty" and well flavored. Expt. Stations find New Logan to be one of the most outstanding Black Raspberries. Fine for home use. Berries are large, not "seedy," one of the best for table or canning, jams and the like.

Keith's New Logan plants are grown from young healthy stock plants, not from old fruiting plants that become weak plant producers. We have only the best, most vigorous and highly productive plants for you, freshly dug, not storage plants. They are the kind that will start quick for you. Keith has one and two-year Logan plants for you. Your quickest returns will be from the two-year plants (transplants). Price: 6 one-year plants, 60c; 25 for 90c. 6 two-year plants, 90c; 25 for \$2.25. (Other price list on page 21.)

BLACK BEAUTY (Midseason)

Black Beauty is a brand new variety, another Black Raspberry from Ohio. (New Logan is the other.) Where appearance, yields, hardiness and freedom from disease is desired, set Black Beauty. This new raspberry is worthy of a place in your Garden or field. We have only a limited number of Black Beauty plants to offer, as we wish to keep most of our crop of young plants for nursery plant-

Keith's Black Raspberries

All Plants Twice Government Inspected. Twice Certified Plants. Good Plants Like These Are Scarce This Year.

We offer our customers two grades of Black Raspberry plants this season. One-year, or tip plants and two-year Transplants. Note the difference in the illustrations at right below. Tip plants are the kind generally offered, but the two-year transplants are branched and ready to fruit for you this summer. Ideal to plant for quick returns. Order early.

NOW Is the Time to Grow Black Raspberries for Big Profits.

This year, acreage is being cut down and growers are going out of business because of their diseased patches. The demand for berries right here in this great berry region is high. Those growers who stick, certainly coin the money. There aren't near enough people growing raspberries to supply the demand for berries. Get started this year with Keith's guaranteed, disease free stock and be in line for the coming profits in growing Black Raspberries.

Takes Only Few Plants to Supply Family Needs

Why be without fresh Black Raspberries for pies, jelly, jams, etc., when a dozen or two plants will supply you with all the berries you need? Grow your own. They will cost you less than 3c per quart. Select some place at one end of your garden or along the side fence and plant it this Spring. Then you will have fresh berries when you want them.

CUMBERLAND (Midseason)

Cumberland is a very reliable and dependable variety. You can bet on a crop of berries from Cumberland every year, and the plants are hardy, vigorous growers. The berries are larger than most raspberries and keep for a long time after picking. Set Keith's vigorous, twice certified Cumberland for best results. Price, 6 one-year plants, 50c; 25 for.....\$0.85 Price, 6 two-year plants, 80c; 25 for..... 1.85 (Price list on page 21.)

KANSAS (Early)

Kansas is an early ripening black raspberry beginning to ripen its beautiful black glossy berries just after the New Logan. It is a very hardy variety, standing the severe winter weather wherever Black Raspberries are grown. It matures its whole crops in a short time, thus bringing the early raspberry prices at early markets. Prices: 6 one-year plants, 50c; 25 for 85c. (We do not have two-year plants in Kansas.) (See price list page 21.)



Showing One and Two-Year Raspberry Plants

Note the size of the two-year plants shown above. They have an extra year's growth, they are of bearing age. Save a whole year by setting Keith's two-year transplants.

QUILLEN (Early)

Quillen is also a new variety, but it comes from Illinois. It's noted for its late ripening, free from disease, and large yields of glossy, ink-black, big attractive berries. Keith's Quillen plants will lengthen your black raspberry season 10 days or more. Quillen is a sturdy, upright grower with strong heavy canes which do not bend down under their heavy load of berries. Price: 6 one-year plants for 70c; 25 for \$1.25. 6 two-year plants for \$1.25.

**YOUR** Opportunity to get a few plants of each of all six Black Raspberries that we are offering. Make your selection from the offers below. These will all be Fancy Selected plants of uniform size, much better in grade and quality than the average run of plants for commercial planting. Order early and have plants shipped early.

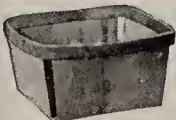
ing, for the demand is becoming greater each year as growers learn of the merits of this new berry. Prices: 6 two-year plants, 70c; 25 for \$1.25. 6 two-year plants for \$1.00. (Price list on page 21.)

SPECIAL OFFER

All Selected Plants  
5 Cumberland (midseason)  
5 Kansas (Early), 10 New Logan (Early), 5 Black Beauty (midseason).  
25 Selected Plants Only \$1.95.  
(See Postage or Exp. Rates p. 22.)

Qt. Berry Boxes

-Order Some Shipped With Your Plants



For the convenience of our Customers, we here offer the regular Standard American Quart Baskets. Not as square boxes, but a little basket (see illustration). They come neatly kitted together in lots of 25, 50, 100, 500, 1,000. When 600 or more are ordered they come at 1,000 rates F.O.B. factory in Southern Michigan. 600 or more come cheaper by Freight, but may be sent

by Express. Weight, about 130 lbs. per 1,000.

(Prices Not Subject to Discount)

Quantity	Prepaid in Ohio, Ind., Ill., Wis., Mich.	Prepaid in States in Group 2. See p. 21	Prepaid in States in Group 3. See p. 21	Prepaid in States in Group 4. See p. 21
50	95c	\$1.10	\$1.25	\$1.37
100	\$1.47	1.90	2.10	2.30
500	4.98	5.48	.....	.....
1,000	7.35	.....	.....	.....

Note-Prices on Baskets with Crates combined made on application. Also will quote on large orders.

POP CORN

Pops into creamy yellow kernels, largest we ever saw. It's a winner. You'll like it.

"Giant Yellow"

Three years ago Mrs. Keith's brother, Walter Moore, near Rossville, Ind., sent her a small bag of popcorn. And didn't it POP into some of the largest popcorn we ever saw. Rich, creamy yellow, large as quarters. The children called it the "Giant Yellow" popcorn. We all liked it so well, much better than the White Rice we had been growing, that some was saved for planting. We planted more last spring and now have some to offer to you at ¼ lb. 23c; ½ lb., 37c; 1 lb., 53c; 5 or more pounds, 21c. (All postpaid.)



# HOTKAPS

## A New Way to Have Earlier Crops



Showing use of Hotkap Setter Saves time and expense.

### Costs Very Little

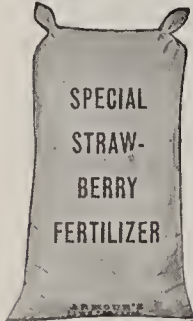
The cost of Hotkaps is very little as compared with other means of starting and protecting young plants. Easily and quickly placed over plants or seed hills. Plants come up right under them. One man can place 3000 per day with setter.

Modern invention. Affords an "Individual Hothouse" for each plant. Makes them grow faster, matures earlier; protects plants from frosts, insects, wind hail, pounding rains, etc.



Prices POSTPAID In Mich., Ind., Ill., Wis. and Ohio		See Page 20 for States in Groups		
For Other States see Other Groups.		States in Grp. No. 2	States in Grp. No. 3	States in Grp. No. 4
50 Hotkaps.....	\$1.25	\$1.35	\$1.45	\$1.55
100 Hotkaps.....	2.00	2.15	2.30	2.45
250 Hotkaps.....	4.20	4.40	4.55	4.70
500 Hotkaps.....	7.85	8.10	8.30	8.50
1000 Hotkaps.....	14.85	15.15	15.45	15.75
Spcl. Waterproof Setter	.70	.75	.80	.90
SPECIAL OFFER Not Subject to Further Discount				
100 Htkps. & 1 Setter..	\$2.45	\$2.60	\$2.70	\$2.80
200 Htkps. & 1 Setter..	4.50	4.70	4.85	5.00

# Special Fertilizer



For Growing Big Crops Strawberries, Raspberries, etc.

A high grade fertilizer containing just the right plant foods in just the right proportion for Strawberries and all kinds of Small Fruits. If you want your plants fed right—a balanced plant food—here's what you have been looking for. Smaller packages sent by Mail, larger ones come cheaper by Express or Freight. Order early and have it come by Freight. Much cheaper.

(Prices Not Subject to Discount)

Quantity	Prepaid in Ohio, Ind., Ill., Wis., Mich.	Prepaid in States in Group 2. See p. 20	Prepaid in States in Group 3. See p. 20	Prepaid in States in Group 4. See p. 20
5-lb. bag	\$0.68	\$0.87	\$1.05	\$1.49
10-lb. bag	1.15	1.49	1.70	2.10
25-lb. bag	2.49	2.85	3.75	4.65

50-lb. bag \$2.87 Not Prepaid. Sent by Exp. or Fgt.  
100-lb. bag 3.59 Not Prepaid. Sent by Exp. or Fgt.

Note—Special Prices on application for 1/2 ton or more.

# Rats and Mice Killer



4-oz. can. Enough to kill 200 rats.

**Only 69c** Postpaid in U. S. Stamps Accepted

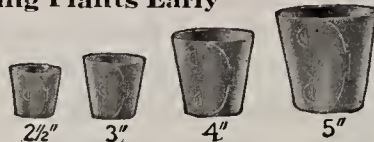
Rats Go Outside to Die. After eating this killer rats leave the building to go outside for fresh air and water and die.

It Attracts Rats—They Like It. Mix killer with food that rats and mice eat and its flavor lures them. Mix half and half with any bait. Best results obtained with three kinds of bait—meat, meal or salmon.

This is the Famous **Rick's Die-U-Rat** Not A Poison. Fatal to Rats and Mice Only.

# FORCING POTS

## For Starting Plants Early



These Pots Enable You to Have Early Tomatoes, Cabbage, Melons, Etc.

These pots are what make it so easy and inexpensive to start your strawberry, vegetable, melon and flower plants a month ahead of normal planting season. Think of it—gain a whole month's start in growth. Plants don't have to be removed from them when transplanted in the open. Set pots, plants and all. Their growth is never checked as by the old pots. Not so with these pots and they are cheaper. Sizes—We recommend the following sizes: 2 1/2 in. for flowers, such as asters, etc.; 3 in. for gladioli bulbs, tomatoes, cabbage, etc.; not less than 4 in. for strawberries, etc., 5-in. pots will give better results.

### PRICES — POSTPAID

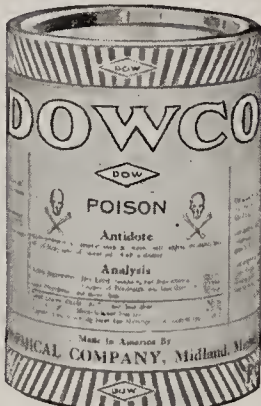
in Mich., Ind., Ill., Ohio and Wis.

In Minn., Mo., Iowa, N. Y., N. J., Pa., Del., Va., W. Va. and Ky. add 8c for each 50 pots. For all other states add 12c for each 50 pots, except in Idaho, Utah, Nevada, Wash., Ore., and Calif., add 1/2c for each pot.

Quantity	Size of Pots. 2 1/2 in.	3 in.	4 in.	5 in.
Per 25 .....	\$0.50	\$0.70	\$0.85	\$1.10
Per 50 .....	.70	1.00	1.40	1.85
Per 100 .....	1.25	1.45	2.25	3.25
Per 1000 .....	7.25	9.50	15.00	21.50

(500 or more at 1,000 rates.)

# Spray Material



## For Many Purposes

Especially recommended for Strawberry diseases, such as Leaf Spot. Also controls Strawberry Leaf Roller, the worm that rolls the strawberry leaf. Also recommended for the control of Anthracnose on Raspberry canes. Directions come with each package.

Also a good spray for Potatoes, Tomatoes, Grapes, Cucumbers, Fruit trees. Contains a poison to kill leaf-eating insects. DOWCO is an all-round economical and effective spray. One pound makes 8 gallons spray material.

Price (f.o.b. Sawyer), 1-lb. can, 59c; 4-lb. bag, \$1.39. Four or more 4-lb. bags, each, 97c. (Write for Bargain prices on large lots for commercial spraying.)

# LITE - O - GLAS

Admits Ultra-Violet Rays of Sun. Water-Proof, Weather-Proof.

Lite-O-Glas is the best substitute for glass you can buy. We have used it for hot beds, storm doors, storm windows, etc., and find it O. K. in every way. It pays for itself first year in saving on coal bill.

- Costs less than one-tenth as much as glass, but answers same purposes.
- More actual light comes through.
- Scatters healthful sunlight all over your rooms.
- Easy to handle, lighter than glass, just cut it like cloth and tack on.
- Holds the heat in and the cold out better than glass.
- Admits the Ultra Violet Sunlight that is Life Growing—just like summer sunshine.
- Growing chicks gain 50% more weight during their first six weeks. Laying hens lay more eggs. Just like in summer time.
- Ideal for inclosing sun-porches, windbreaks, over doors and windows, save coal bill; makes poultry, hog houses, etc., warmer.
- Leading Experiment Stations endorse it after tests—your chicks need no Cod Liver Oil when raised under Lite-O-Glas.
- Lasts for years, don't rust, don't break, weather-proof.

## BARGAIN OFFER 5, 10, 20, 30 Yard Lengths

In Ohio, Ind., Ill., Wis., Mich.....	27c	Per Yard Postpaid
In Minn., Mo., Ia., N. Y., N. J., Pa., Del., Va., W. Va., Tenn., D. C., Ky., Md.....	30c	Per Yard Postpaid
In Wash., Oregon, Calif., Nev., Ariz., Idaho, Utah .....	37c	Per Yard Postpaid
In all other States.....	33c	Per Yard Postpaid
Full Roll, 100 yards, one yard wide.....	\$21.95	Not Postpaid

# New Mole Trap

## Gets the Mole Every Time

Easy to set, easily "touched off" by mole. Gets him every time right behind front legs, no matter which way he comes. Illustration shows trap set ready for the catch. We have used this make of trap for over 22 years and find it a sure catch. Nothing to wear out—lasts for years.



Postpaid in Mich., Ind., Ill., Ohio and Wis.	Postpaid States Group		
	No. 2	No. 3	No. 4
1 Mole Trap.....	\$1.30	\$1.40	\$1.60
3 Mole Traps.....	3.65	3.90	4.30

## Chick Brooders—New Model

Raise Your Own Chicks Without A Hen Start Baby Chicks Right—Easiest and Cheapest Way

98% Live and Grow



Lost Only 1 Out of 148 Chicks

A sure way to raise chicks. 98% out of every 100 live and grow. Last spring our customers brought home from hatchery 128 chicks, placed them in 3 of our LIV-AN-GRO Brooders and lost only three chicks. We have used these brooders for four years and our percentage of loss has been about 3%.

### Easy to Clean and Keep Clean

Chicks sit on special screen floor 2 inches above base of Brooder. Set brooder on wide board on which is placed newspapers to catch droppings. Lift brooder, roll up paper and burn, replace with new each day.

### Comes Complete Ready for Use

Brooders come complete ready for chicks. Charcoal brooders have burner and 6 sticks of charcoal. Each stick burns 18 to 24 hours. (Extra sticks 65c per dozen.) Electric brooders have heaters, 6 ft. Electric cord with plug and socket. No bulb. (We suggest a 40-Watt.) Price complete, with either charcoal or electric heaters, your choice only \$2.35.

For postage add 13c in States in Group 1 (see p. 20); 29c for Group 2; 39c for Group 3; 61c for Group 4. (Charcoal 65c per doz. sticks, postpaid in U. S.)

Answers same purpose as glass. Costs 1/10 as much. Saves Money, Makes Money.



For more eggs—healthier chicks—equip your hen houses with Lite-O-Glas. It's economical, too!



Lite-O-Glas makes porches very healthful living rooms. Keeps out cold—saves coal bill.



Use Lite-O-Glas for your hotbeds. Stimulates rapid growth and produces better stock.

KEITH BROS. NURSERY, Sawyer, Michigan



# INFORMATION FOR CUSTOMERS

## PARCEL POST

Most shipments will come as cheap by Parcel Post as by Express in States in Group No. 1, but all Express shipments are insured against loss or damage. This will cost extra by Parcel Post. Small shipments, 300 or less plants, come cheaper by Parcel Post in States in Group No. 1 and No. 2. Consult Parcel Post Table (p.20) for amount of postage to add. If in doubt as to amount to send, shipment can be sent and you pay postage at your end, but this will cost 17c additional for the C. O. D. charge. If no postage is sent, we ship cheaper way, Parcel Post or Express, and you pay when shipment reaches you.

## Express Shipments

We suggest that customers have their shipments of 400 or more plants come by Express, especially if they are beyond States in Group No. 1 or No. 2. Shipments by Express are always insured by Express Company against loss or damage. This would cost extra (17c) by Parcel Post. Express, we believe, is safer, quicker, and in many cases cheaper, nowadays.

## Cut Family Shoe Cost

### Easy to Apply

Any one can apply C'Ment-On-Soles. Cement them on right at home. Takes less than 10 minutes. No tacking required. Will stick to any leather sole, not rubber.

### Makes Soles Waterproof

They are a neat waterproof cushion of tire-tread rubber. Keeps bottom of shoes dry. Rubbers not necessary to keep soles dry.

### Much Heavier Wear Longer Won't Come Off

These soles are much thicker and heavier than those so often offered in chain stores. They are made of long wearing rubber, just like auto tire-treads. Wear like iron.



Now Only  
**37c**

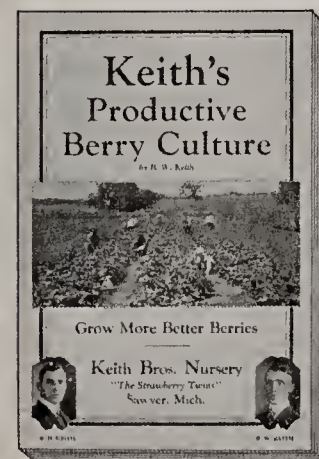
Postpaid in U. S.  
Wear Like Iron  
Won't Come Off  
One pair wears all winter.

For Men, Women and Children

State which you desire and send drawing of outline of Sole. A wonderful saving for children's shoes. Makes old shoes good as new.

## New Book

**Tells How To Make Extra Money  
—Learn "Short Cuts"—  
Marketing and Production**



This Book is chuck full of practical information on growing all kinds of small fruits. Tells how to prepare soils, set out and care for plants for greatest profits; tells how to conduct a Roadside Market, control strawberry and raspberry diseases and to grow strawberries through mulch paper (a new way).

Price only 58c, postpaid, in United States  
Two Books, postpaid, in United States  
for \$1.00

**KEITH BROS. NURSERY, Sawyer, Michigan**

## Read Carefully Before Ordering

**How to Order.** Use Order Blank on opposite side this page, filling in all information asked for.

**Shipping Season.** From last of March, sometimes earlier, to first of June, depending upon an early or late spring. We also ship in fall about first of November, and off and on all winter.

**When to Order.** Order early by all means. Plants will be in great demand this year. People are planting our Vitrified plants for quick cash crops, and they are in great demand. To make sure of getting what you want, order early. You will also get your plants cheaper due to the discount and allowance we offer.

**Safe Arrival, Damage, Loss.** We Guarantee safe arrival, but do not hold ourselves responsible for negligence, delay, loss, or rough handling on part of transportation companies. We will refill orders to the extent of loss or damage if customer sends, immediately upon receipt of package, signed statement from Express Agent or Postmaster showing loss or damage. Parcel Post shipments must be insured if you wish to recover loss from package being lost. We do not guarantee safe arrival of plants into foreign countries. Raspberry and other cane plants travel at customer's risk if ordered shipped in the Spring after May 1st—Strawberry plants after May 15th.

**Remittance.** Make remittance in Post Office or Express Money Order, Bank Draft, personal check. If cash is sent, register your letter—it's safer. Owing to conditions this season it is best to remit with Post Office or Express Money Order, certified check, etc. This would greatly help with earlier delivery of orders, especially after May 10th.

**C. O. D. Shipments.** No order will be sent C. O. D. unless one-third is sent at time of booking. Orders paid for in full have preference.

**When to Plant.** In the Spring, any time from early garden-marketing time until a week or so after corn planting time ("when oak leaves get as large as squirrels' ears").

**How to Ship.** We always recommend having orders of 300 plants or more shipped by Express when there is an Express Office near you. It's cheaper, and we guarantee the safe arrival of all plants shipped by express in the United States. Small shipments travel as well by Parcel Post, but are not insured.

**Parcel Post.** Read carefully particulars on page 20 regarding Parcel Post in different States. Express is cheaper on larger shipments.

**Order Early.** By all means get your order in early. There is always a big rush with us during shipping time. We endeavor in every way possible to fill paid up orders in the rotation in which they are booked. Come early and avoid the rush and get your plants on scheduled time; also take advantage of our discount or allowance on early orders.

**Our Guarantee.** We guarantee all nursery stock we supply to be first class and as we represent it; furthermore, we guarantee our plants to reach customers in good condition. This part of our guarantee is covered by paragraph above on "Safe Arrival, Damage, Loss."

**We Insure Your Plant Growth for 90 Days.** For an additional 10% of the cost any \$5.00 or more cash order for our nursery plants, Keith Bros. Nursery will insure the growth of the plants purchased for 90 days after planting against any loss due to any fault of the plants or theirs. Of course, we will expect customer to give the plants ordinary care during and after planting. If you do your part, we will insure 90% or more of the plants to grow for 90 days after planting, and will replace all (10% or more) without cost to you, that fail to grow within 90 days after planting. If 90% grow for 90 days or more, you can rest assured that they will continue.

## Helping Others

**Send Us The Names  
With Your Order**

Surely you have some friends you would like to see get started RIGHT in growing strawberries. If so, send us their names and addresses and we will send them our literature without obligation to them and without mentioning your name. Send us names of those only who have gardens or room for a strawberry bed. Our strawberry literature costs us money and we are just human enough to not want to send it where it is not going to do some good. Please don't send the names of "Tom, Dick and Harry" or every "Old Body." Write names and addresses of those you send in on separate sheet of paper, not on this order sheet.

**We Have A Surprise Gift For You Along With Your Order For 6 or 10 Names of Prospective Customers**

Write names and addresses of those you send in on separate sheet of paper, not on this order sheet.

SAVE PAGE

CUT HERE

SAVE PAGE

## MIXED STRAWBERRY PLANTS

**Standard Varieties at Less Than List Price**

Our Standard Varieties at "Cut Price" Rates. Labels occasionally get lost off crates of strawberry plants, and these plants, although fresh, strong and thrifty, have to be thrown away unless identified. Rather than do this, as valuable and scarce as plants are, we offer them at "cut price" rates to our customers. Again, some days there is a surplus dug of some varieties, and rather than hold them over in the packing house, we offer them also at "cut price" rates.

These plants, mentioned above, are from varieties listed in this catalog and are a first-class in every way. If you are not particular as to the varieties you plant, these plants are just what you want. We can not promise to send any one variety or label those we do send.

**Price: 500 plants for \$2.75; 1,000 for \$4.50  
No discount allowed. Don't ask for labeled varieties**



**Keith Bros. Nursery, Sawyer, Michigan**

**1.** For all cash orders of \$5.00 or more received during January for plants listed on page 21, we allow 10% more stock, your choice. For February 7% more stock. This does not apply to Gardens, Collections or Special Offers.

## INSURE PLANT GROWTH

**2.** We insure plant growth for 90 days after planting for only 10% of cost of plants. Read carefully instructions on back of this sheet.

EXPRESS

**3.** Express is often cheaper, safer and quicker than Parcel Post. Read page 19.

**Your Date** .....

**Ship by** .....

.....  
(Parcel Post or Express, State Which.)

**Ship on or About.....**

(Give Us An Approximate Date.)

**Total Amount Sent by You, \$.....**

Ship to

Name .....

Post Office..... State.....

Street ..... R.F.D. ....

Express Office if Different from P. O. . . . . County . . . . .

**SECOND CHOICE:—** Please give instructions regarding substituting should we be out of a variety at the time your order is being filled, otherwise we shall assume we are to make second choice if necessary. It may save a lot of time.

Yes or No

Have you purchased plants from us before? Write YES or NO ☐ When? Give year ☐

[illegible]

**TRUE TO NAME**—While we use every precaution to have all plants, etc., true to name, we will not be responsible for any sum greater than original purchase price of stock should any prove otherwise than as represented, and it is mutually agreed and understood that this order becomes void should we not be able to furnish stock ordered because of drought, hail, frost, fire, or other conditions beyond our control.

## PARCEL POST TABLE

(Note—Should you send too much postage, plants will be added to balance)

To have Postage on Parcel Post shipments prepaid add to your order as follows:	States in Group No. 1	States in Group No. 2	States in Group No. 3	States in Group No. 4
Strawberry, 1-yr. Asparagus. For first 100 plants or less.	12c	21c	31c	47c
For each additional 100 plants or less.....	8c	14c	24c	40c
Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry—100 plants or less.....	17c	28c	41c	65c
For each additional 100 plants or less.....	12c	21c	31c	60c
Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less .....	15c	23c	33c	52c
For each additional 50 plants or less.....	9c	14c	25c	47c
Shrubs, Roses, 2-yr. Grapes, 2-yr. transplants—25 plants or less .....	12c	21c	31c	47c
For each additional 25 plants or less.....	8c	14c	24c	40c



# Kills Both Bugs and Eggs

Wondeni! new discovery. Most Powerful insect killer known  
Not only kills the bugs but destroys All Eggs and completely  
rids your household of annoying insect pests. Non-poisonous.  
Harmless to humans or domestic animals.

## Protects Plan from Ants

Kills out door ants that bother plants, flowers, strawberry plants, etc. Double-X will end these pests for you.

## Destroys Roaches, Bed Bugs, Ants, Chicken Lice—All similar insect Pests

No need to buy two or three kinds of insect powder for different kinds of pests. DOUBLE-X kills 'em all. Kills the big black ants that ruin perennials as well as the common house ant. Kills bed bugs in one night. Rids houses, coop and barns of insect pests quickly and safely. Complete satisfaction guaranteed or money back. You can't lose.

Prices Postpaid.

1-lb. can	89c postpaid
1/2-lb. can	59c in U. S.

## STATE GROUPS

For determining Parcel Post:

For your convenience in determining Parcel Post costs we make four groups of States as follows:

Group No. 1 includes Mich., Ohio, Ind., Ill., Wis.

**Group No. 2** includes Ia., Mo., Pa., Minn., N. Y., Del., N. J., Va., W. Va., Tenn., Ky., Md., D. C.

**Group No. 3** includes N. and S. Dak.,  
Nebr., Kans., Okla., Ark.,  
Texas, Mont., Wyo., Colo.,  
N. M., La., Miss., Ala.,  
Ga., Fla., N. and S. Car.,  
Maine, N. H., Vt., Mass.,  
R. I., Conn.

**Group No. 4** includes Idaho, Utah, Nev.,  
Ariz., Wash., Ore., Calif.

Note what Group your State is in then refer to Parcel Post Table below for postage to add if your shipment is to come by Parcel Post.

## HOW TO FIGURE PARCEL POST

For example, on Strawberries in the 1st Group of States, postage will be 12c for the first 100 plants or less and 8c for each additional 100 or less. In the 2nd Group it would be 21c for the first 100 or less and 14c for each additional 100 or less. On Red Raspberries in Group No. 1 it would be 17c for the 1st 100 plants or less and 12c for each additional 100 plants or less.

**EXPRESS OR PARCEL POST**

On small orders Parcel Post is cheaper in the first group of States, while greater distances Express will be cheaper. On large orders Express is generally cheaper after the first group of States. Read "Parcel Post" and "Express," page 19.



Something

# EVERY MOTHER

Should and Would Like to Have

A Little Prize Winning Strawberry Garden



## Mother's Delight

A Little Prize Winning

Strawberry Garden

All Her Own

Wouldn't every mother be delighted to have a little prize winning strawberry garden of a hundred or two plants from which she could pick many quarts of delicious berries?

Here we offer a "Real" Strawberry Garden made up of varieties we would like to plant in our mother's garden if she were alive. The best and most dependable varieties that will produce lots of fresh, luscious, rich red berries for the table use (and there will be enough for the family too), also berries that are very suitable for preserves, jellies, jams, etc.

Here's Our Mother's Prize Winning Strawberry Gardens for Everyone's Mother.

### Mother's Strawberry Garden No. 1.

25 Kanner King .....	\$0.95
25 Premier .....	.50
25 Dorsett .....	.55
25 Senator Dunlap .....	.50

Catalog Cost.....\$2.50

Special Mother's Price only \$2.00

### Mother's Year-round Strawberry Garden No. 2.

25 Kanner King.....	\$0.95
25 Fairfax .....	.55
25 Gem (Everbearing).....	.95
25 Mastodon (Everbearing).....	.85

Catalog Price.....\$3.30

Special Mother's Price only \$2.65

(Note. For Postage on above Gardens see the 100-plant rate, page 20.)

## TWO-VARIETY STRAWBERRY COMBINATIONS

Known Varieties at Less Than Listed Prices. Read Carefully

In our strawberry fields where two varieties of strawberries grow side by side, the runners of one variety often grow across into the row of the adjacent variety and the plants take root and plants develop. These two rows have to be dug together, because they are mixed each with the other variety. For instance, where Dorsett and Fairfax are grown side by side, the runners intermingle and these two rows are dug as Two Variety Combination "No. 1 Dorsett and Fairfax." We have only four of these Combinations this year. The plants are first class in every way, freshly dug and each combination will contain only the two varieties as listed. Make your selection early as we have a limited number of plants in each Two-Variety Combination.

KEITH BROS. NURSERY, Sawyer, Michigan

## NOTE

Before making out your order, read carefully the information we have for you on page 19. Send in your order on Order Blank cut from page 20. More Order Blanks will be sent if you want them.

## REAL VALUES AT LOW COST

Last growing season was a very dry one. Worst we've ever experienced, but nevertheless, we were able to meet the weather man with our system of irrigation and as a result, we have a lot of very fine plants for our customers. They carry Keith's usual high quality—full of pep, ready to start growth for you at once. Keith Brothers make a specialty of growing strawberry plants and supply you with "Real Values at Low Cost." Quality instead of quantity is what counts.

## OFFICIAL PRICE LIST

(Orders for less than \$1.00 not booked unless 20c additional is added. We insure "Your Plant Growth for You." Read page 19.)

Strawberries	25	50	100	250	500	1000
Spring Varieties						
Aroma.....	\$0.60	\$1.00	\$1.50	\$2.75	\$4.00	\$7.50
Blakemore.....	.45	.70	.90	1.75	2.85	5.00
Dorsett.....	.55	.80	1.25	2.40	3.80	7.50
Dr. Burrill.....	.50	.70	.90	1.75	2.95	5.00
Fairfax.....	.55	.80	1.25	2.40	3.80	7.50
Gibson.....	.50	.75	1.10	2.00	3.00	5.50
Kanner King No. 1.....	.95	1.40	1.90	3.60	5.00	9.35
No. 1-A.....	1.10	1.85	2.50	4.40	6.60	11.75
Premier.....	.50	.80	1.35	2.50	3.75	7.50
Sen. Dunlap.....	.50	.70	.90	1.75	2.95	5.00
Uncle Cap.....	1.00	.....	.....	.....	.....	.....
Everbearing Varieties						
Champion No. 1.....	.70	1.20	1.75	3.95	6.00	10.50
No. 1-A.....	.90	1.55	2.50	5.00	7.85	13.50
Gem No. 1.....	.95	1.55	2.45	5.00	9.00	17.50
No. 1-A.....	1.15	1.85	3.00	6.50	11.00	20.00
Mastodon No. 1.....	.85	1.20	1.95	3.85	6.20	10.85
No. 1-A.....	1.00	1.65	2.50	5.50	8.65	14.85
Mixed Strawberry Plants.....						
					2.75	4.50
Red Raspberries						
	6	25	50	100	250	500
Chief 1-year, No. 1.....	\$0.60	\$1.25	\$2.10	\$3.75	\$6.00	\$9.75
Chief, 1-year, No. 1 Ex. Large.....	.75	1.45	2.60	4.50	6.35	11.50
Chief, 2-year, Transplants.....	.80	2.90	3.50	5.95	10.00	15.50
Latham 1-year, No. 1.....	.55	1.20	2.00	3.50	5.50	9.50
1-year, Ex. Large.....	.65	1.40	2.50	4.35	6.15	11.00
2-year, Transplants.....	.85	2.00	3.50	5.95	10.00	15.50
Newburg, 1-year, No. 1.....	.90	2.25	4.00	7.50	.....	.....
1-year, Ex. Large.....	1.10	2.75	3.90	8.50	.....	.....
Black Raspberries						
	6	25	50	100	200	500
Cumberland, 1-year, No. 1.....	\$0.50	\$0.85	\$1.65	\$2.35	\$3.90	\$8.00
2-year, Transplants.....	.80	1.85	3.25	5.00	8.00	14.00
New Logan, 1-year, No. 1.....	.60	.90	1.70	2.50	4.00	8.50
2-year, Transplants.....	.90	2.25	3.75	6.00	.....	.....
Black Beauty, 1-year, No. 1.....	.70	1.25	2.30	3.90	.....	.....
2-year, Transplants.....	1.00	3.25	.....	.....	.....	.....
Kansas, 1-year, No. 1.....	.50	.85	1.65	2.35	4.00	8.25
Quillen, 1-year, No. 1.....	.70	1.25	2.50	4.00	6.50	10.15
2-year, Transplants.....	1.25	4.00	.....	.....	.....	.....
Blackberries						
	6	25	50	100	200	500
Alfred, 1-year, No. 1 Sueker Plants.....	\$0.65	\$1.00	\$1.80	\$3.00	\$5.50	\$9.50
Eldorado, 1-year, No. 1.....	.50	.90	1.65	2.75	4.00	8.25
1-year, No. 1 Root Cuttings....	.60	1.00	1.75	3.00	5.00	9.00
Lucretia Dewberry, 1-year, No. 1.....	.60	1.00	1.75	3.00	5.00	9.00
2-year, No. 1.....	.85	2.00	3.50	5.00	9.00	15.50
Grapes						
	Each	6	12	25	50	100
Concord, 2-year, No. 1.....	\$0.35	\$1.50	\$2.40	\$3.85	\$6.00	\$10.00
Moore's Early, 2-year, No. 1.....	.45	2.00	3.50	5.00	8.00	12.00
Niagara, 2-year, No. 1.....	.45	2.00	3.50	5.00	8.00	12.00
Brighton, 2-year, No. 1.....	.45	2.00	3.50	5.00	8.00	12.00
California Red Variety.....	.85	3 for \$2.10	.....	.....	.....	.....
(2-year grafted stock).						
Asparagus						
	6	25	50	100	200	500
Martha Washington, 2-year, No. 1.....	\$0.75	\$1.00	\$1.60	\$2.15	\$3.75	\$8.00
Palmetto, 2-year, No. 1.....	.70	.90	1.50	2.00	3.65	7.90

### Only These Combinations Offered This Season

The following are the ONLY Two-Variety Combinations to offer this year. Don't ask for others. Not less than 100, nor more than 1,000 plants in a combination is offered. For Parcel Post and Express rates see page 20.

### PRICES

(These Prices are NET. See page 20 for Parcel Post and Express Rates)

Combinations Numbers and Varieties	100	250	500	
No. 1 Dorsett and Fairfax (Mixed).....	\$1.25	\$2.50	\$3.80	In lots of 600 or more 60c per each 100 plants.
No. 2 Mastodon and Gem (Mixed)..... (Both Everbearers)	2.20	4.25	7.00	In lots of 600 or more \$1.20 per each 100 plants.
No. 3 Kanner King and Premier (Mixed).....	1.15	3.10	4.85	In lots of 600 or more 70c per each 100 plants.
No. 4 Gem and Blakemore (Mixed)..... (Everbearer and Early Spring Varieties)	1.50	3.35	5.35	In lots of 600 plants or more 95c per each 100 plants.





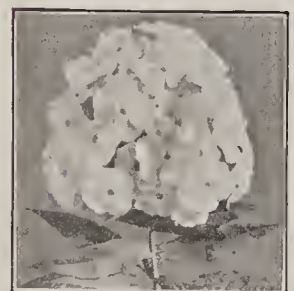
Hardy Climbing Rose



SPIERA BILLIARDII  
Pink feathery blooms appear  
all during late summer



Hardy Large-flowered  
Chrysanthemums



Hardy Phlox



Hardy Asters

# Keith's Big Values in *Roses—Evergreens Shrubs—Perennials, etc.*

Beautify Your Home at Little Expense With Keith's Big Bargains.  
Roses, Shrubs, Perennials, and Flowers of the Most Beautiful Kinds.

## 10 Hardy Climbing Roses for \$1.50

Ten different Hardy Climbing Roses, all different in color, such roses as Climbing American Beauty, Dr. Van Fleet, Pauls Scarlet, Climbing Red, Radiance, etc.; 3 baby ramblers and 7 climbing roses, 10 in all. Will grow in any fertile, well drained soil. Just the roses for your front porch, side or back yard fence. Will be the attraction of the neighborhood at rose-blooming time in June.

## 10 Everblooming Roses for \$1.50

We here offer a real bargain in ever-blooming roses that will bloom for you this summer. Ten different kinds all named varieties, such as Crusader (red), Pink Radiance, Lady Hillington (yellow), Gruss en Teplitz (red), Sunburst (yellow), and so on, 10 in all. A bargain collection of beautiful blooms in colors of red, yellow, white, pink. Come to you in full leaf ready to start growth at once. The 10 for only \$1.50.

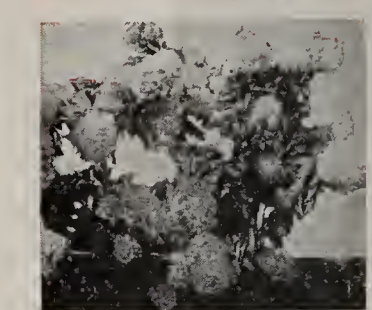
## The "Louretti" Everblooming Rose

Here's the "tiniest rose in the world." Has a dwarf growing habit, blooms through the entire season. A very attractive hardy little everblooming rose, often used in Rock Gardens, grown in 3-inch pots, comes to you in full leaf ready to set out. They are hardy. Each 50c; 3 for \$1.40.

Postage for Rose Collections: Add 8c for States in Groups 1 and 2; 12c for Groups 3 and 4 (see p. 21).



Everblooming Roses



Large-flowered Hydrangea

## SHRUBS

### SPIERA BILLIARDII

The Pink-flowered Spirea  
(see picture)

This beautiful flowering shrub will keep you in cut flowers during the late summer when flowers are scarce. Has long plum-like rose-pink flowers, clustered at the tip of each shoot (see cut). Used much for cut flowers and decorating. The flower clusters are very attractive and showy. It grows only three to four feet high, makes a beautiful attractive hedge from which you can cut flowers all summer. Should be set 18 inches apart when used as a hedge. Beautiful also for a bed planting on your lawn. Two-year bushes ready to bloom, each 37c; 3 for 87c; 10 for \$2.50.

### SPIERA VAN HOUTTEI Bridal Wreath Spirea

Blooms in spring. Masses of white flowers in snowball like clusters on drooping branches appearing like bridal wreaths, hence the common name. Grows 5 to 6 feet high, hardy grower anywhere; 18-24 inch bushes 29c each; 3 for 85c; 10 for \$2.70.

### COMMON SNOWBALL

Here's your chance to get the genuine "old fashioned snowball bush." Snowball-like flowers all over the bush in early May and June. Two-yr. bushes, each 47c; 3 for \$1.20.

### "JAPANESE PINK" SNOWBALL (Viburnum Carlesi)

Here is a new kind of a snowball. A new find in a way—off Korea by a U. S. plant hunter. A very hardy bush. With fragrant pink flowers in snowball-like clusters. It will give you a snowball of its kind in your neighborhood. Two-year field grown bushes, each only 50c; 3 for \$1.35.

### GOLDENBELL (Forsythia Variegata)

You will have masses of bright golden flowers in the early spring with this Goldenbell. Flowers come before leaves start, often before snow is gone. Leaves are also attractive green and white, variegated all summer. Two-year-old bushes, each 35c; 3 for \$1.00.

### 5 Peonies

All different colors—pink, salmon-pink, white, red, etc. They make a beautiful attractive showing along drives, walks, near fences, grows anywhere where ground is well-drained. You will be highly pleased with this bargain. Just think, all 5 Peonies for only \$1.50.



Peony

### CANNAS

Here is one of most brilliant, attractive Canas of them all, "City of Portland." A brilliant red with large long-lasting flowers, and we offer them at this bargain of bargain price. Three for only 36c; 12 for \$1.25.

### HIBISCUS (Mallow)

Hibiscus is almost a shrub in its habits of growth, but "come up" every year from the roots. Our Hibiscus are bright red, large, single hollyhock-like flowers 5 to 6 inches across, the largest we have ever seen. Boy, they are some big! One of the largest and most attractive that you can buy. They will cause your neighbors to stop and look every time. Only 3 for 35c; 12 for \$1.00.

### ACHILLEA (Milkfoil)

This perennial is an ideal plant for gardens or bed plantings, dainty, feathery masses of flowers, very double appearing over long period until late in fall. Flowers pearly white and lots of them. One of the very attractive perennials. Well rooted plants ready to bloom. Three for 45c; 12 for \$1.50.

### 4 Evergreens for 98c

Here are four very popular, hardy evergreen trees twice transplanted by us, stocky, well shaped trees just the right size for planting. All four in a group or single here and there. 1 Austrian Pine, 1 White Spruce, 1 Norway Spruce, 1 Douglas Fir. They are all four years old, grown from seed. All four for only 98c.



Honeysuckle



Evergreens

### 6 Hardy Large-Flowered Chrysanthemums

Here's a collection of flowering plants that will keep you in cut flowers all fall until and even after snowfalls. Ten different kinds with all the pinks, blues, whites, red, etc., that you find in Chrysanthemums. They will grow anywhere and when once established last for years. All ten, ten different kinds, only \$1.00.

### 6 Hardy Phlox

These 6 different Phlox supply you with pink-salmon, pink, purple, red, white. Deep pink eyes, red eyes, purple eyes—in fact, all Phlox colors and shades. They bloom year after year. Six beautiful varieties in all colors. Come all ready to set out. All for \$1.00.

### 6 Hardy Asters

The easiest to grow and the most showy of all perennials. These give you those feathery flowers (see picture), in reds, whites, purples and pinks. Six different shades and colors blooming every day from early to late fall and year after year from one planting. All six for \$1.00.

### Hardy Crimson Carnations

This Carnation is an everblooming with bright crimson flowers. A new beautiful perennial. Begins blooming in July and continues until November. Makes a beautiful winter "house plant" for winter if taken up in Fall. Can be used in beds or in Rock Gardens. You will have a "sensational flower" when you grow this hardy everblooming Crimson Carnation. Three plants, ready to bloom, only 89c; 12 for \$3.00.

Postage for all Perennials to cost add 11c for States in Groups 1 and 2; 16c for States in Groups 3 and 4.

**Large Flowered Hydrangea**  
Blooms in August and the flower clusters remain on until snow comes. First, snowy white, then turn to pink, then to reddish bronze. Will retain their color all winter in bouquets in your home. Buy direct from us and save money. Two-year-old bushes only 36c; 3 from 98c.

### HEDGE PLANTS

**PRIVET (Armoor River).** Hardy northern Privet, stands cold winter. Used everywhere where permanent hedge is desired. Can be trimmed to any shape or form. Our Privet plants are exceptionally nice this season, have 5 to 6 branches while most privet this size is only solid hedge from ground line up. Plants 12-13-inch, 3 for 30c; 12 for \$1.00; 100 for \$6.50.

**Japanese Barberry.** Much used for hedges along walks, borders, etc., where "cutting-cross lots" is wanted stopped. Even keeps out dogs, cats, etc. Has dark green leaves all summer turning scarlet red in fall. Bright red berries all winter. Very round and bushy in growth. 12-18-inch plants, each 15c; 3 for 40c; 10 for 98c; 100 for \$7.50.

### VINES

**Bittersweet.** A vine much sought for in fall for its graceful sprays of bright orange colored berry clusters. Easily grown anywhere about your place. You will then have Bittersweet of your own. Two-year plants, each 35c; 3 for \$1.00.

### Hall's Sweet-Scented Honeysuckle

Rapid growing vine. Will not winter-kill. Waxy green leaves remain most of winter. Flowers first white turning to butter-cup yellow. Two-year plants, each 21c; 3 for 50c.

### 3 Trees for 89c

There is a bargain in trees—two Chinese Poplar, more beautiful and upright than the Lombardy, and one Chinese Elm (a fast growing, fine leaves Elm from China). The two Chinese Poplars are 2-3 feet and the Chinese Elm 3-4 feet, all 3 trees only 89c.

### Colorado Blue Spruce

Here is the most expensive of all Evergreen trees, at a bargain price. Our Colorado Blue Spruce are really "blue" not a half-way green like many Blue Spruce offered. Four-year-old trees twice transplanted and root pruned by us. Mailing size, 45c each; 3 for \$1.25.

Note: Parcel Post on Shrubs, add 6c per shrub in first Group of States; 9c for Group 2; 12c for Group 3; 17c for Group 4. For trees add 6c for simple trees; 12c for collections in Groups 1 and 2, and 17c in Groups 3 and 4. Vines and Hedge plants half that of Shrubs.

**KEITH BROS. NURSERY, Sawyer, Michigan**



# TRY THESE GREAT "REDS" For Some EXTRA PROFIT

## LATHAM

### World's Greatest Midseason Red Raspberry

This money-making variety was started by the Minnesota State Plant Breeding Farm. Prof. Hanson, the noted breeder from South Dakota, states: "The hardest Red Raspberry of them all."

If it stands the Minnesota and Dakota winters it will survive anywhere. Berries large, firm, the best for long distant shipping. Reaches market in attractive condition bringing top-notch prices. Berries hang on vines well after ripening; don't crumble at any time.

#### Two-Year Transplants (see bottom page)

We offer three grades of Latham plants. Common Sucker plants (Grade No. 1), One-year Extra Fancy and Two-year Transplants. The One-year Extra Fancy plants will bear some berries if canes are cut back 4 to 6 inches from the ground line.

- Berries large, firm, bright red color.
- Best for canning, jams, etc. Retains color and shape.
- Plants very Hardy and Thrifty growers.
- The Leading Midseason Red Raspberry.

**New — Big Productive, Hardy**



#### Note These Large, Luscious Latham Berries

PRICES (We pay postage as shown on page 21)	6 Plants	12 Plants	25 Plants	50 Plants	100 Plants
One-year Grade No. 1.....	55c	\$0.90	\$1.20	\$2.00	\$3.50
One-year Extra Fancy.....	65c	1.00	1.40	2.50	4.35
Two-year Transplants.....	85c	1.50	2.00	3.00	5.95

## CHIEF

**1 Week to 10 Days Ahead of Them All**

## EARLIEST OF ALL RED RASPBERRIES

The Chief is a brand new variety of red raspberries and which has had sufficient testing in commercial fields and experimental plots to safely place it as a variety that is going to replace all other early varieties of red raspberries. It could rightly be called an "Early Latham," because it resembles that variety in many ways, but is a week to ten days earlier. This is one of the greatest money-making values of the variety, because with a week to ten days of early berries on any market means extra profits. Those who wish early "reds" for early markets or for home use, should set Chief and we have some real values in Chief plants this year.

Chief was started at the Minnesota State Plant Breeding Farm and here's what Minnesota State authorities and leading berry growers say about it:

- Heavier Yields than Latham.
- Week to ten days earlier.
- Hardier, and more vigorous grower.
- Of better quality and better shipper.
- Almost completely free from Mosaic, Mildew, etc.
- A freer grower with stronger, stockier plants than Latham.
- Destined to be the leading Red Raspberry.

Our original Chief stock came direct from Minnesota and we offer genuine Chief plants in three grades listed at right. We never heard of such low prices for a new variety.

### Here Are Our Money-Saving Prices on Genuine Chief Plants

Never before has a new variety as valuable to fruit growers as Chief been offered at such money-saving prices made possible by our purchasing a year ago the entire stock of several large plant growers in Minnesota where Chief originated. We now have the largest supply ever offered.

Prices (Complete list on page 21.)	25 Plants	50 Plants	100 Plants
One-year Extra Large..	\$1.45	\$2.60	\$4.50
Sucker Plants .....	1.25	2.10	3.75
2-yr. Transplants .....	2.90	3.50	5.95



### Our Two Grades of Chief

This year we have two grades of Chief plants to offer. Each is carefully graded—all weak undersized plants thrown out. You will find it doesn't pay to set weak, puny plants, those so often listed at cheap prices, and they are cheap—the most expensive plants you can buy. It will cost you just as much to prepare your soil, set out and care for weak plants as it will our careful graded large, vigorous plants.

#### Keith's One-Year No. 1 Grade

These are one year sucker plants of an even, uniform size. These plants are very suitable for commercial or garden planting, but not so large as our next grade. They are so selected and graded that all weak undersized plants are thrown out.

#### Keith's One-Year Extra Fancy Heavy-Rooted Grade

In this grade we offer only those plants with extra large canes and well developed root systems. These plants are obtained where few plants grow in a row where each develops into a large thrifty vigorous plant, many of them with canes as large as your thumb. These plants will bear some berries for you during the late summer if you cut the tops (canes) back 4 to 6 inches above the ground line when you set them out. They cost more than the other grade but they are at least twice as valuable to you in starting your red raspberry patch.





Gem. — How are these for big berries? They are Gem Everbearers (see pages 2 and 3).

Handfulls of Keith's Beautiful Big Gem berries. Grow berries like these from Keith's Gem Everbearing Plants. Read and see more about Gem on pages 2 and 3.

## Keith's THREE Everbearing Strawberries. GEM-MASTODON-CHAMPION

This year Keith Bros. Nursery offer you three leading Everbearing strawberries—GEM—pictured above, also on pages 2 and 3. Their SUPER-MASTODON, pictured and described on pages 14 and 15; and CHAMPION, pictured and described below on this page. All have a place in your strawberry garden.

Set Keith's Everbearers and pick plenty of big sweet berries all during the summer and fall, also next spring, summer and fall, all from one planting. Begin picking 60 to 90 days after you set plants in the ground. Requires no special soil or care to grow plenty berries from Keith's Special-Grown Everbearing strawberry plants.



Keith's Champion

Keith's Everbearing  
All Summer  
Strawberry Gardens

Here Keith Bros. Nursery offers you an everbearing strawberry garden composed of the three best everbearing varieties; namely, Keith's Gem, Keith's Super-Mastodon and Keith's Champion. Your opportunity to try out all three of Keith's Everbearing strawberries. This combination will give you sweet berries, big berries, and lots of them all summer and fall; also the next spring, summer and fall.

Keith's Everbearing Gardens:—

Garden A (Try Out Garden):

25 Gem .....	\$ 0.95
50 Super-Mastodon .....	1.20
25 Champion .....	.70
	<b>\$ 2.85</b>

Special Price Only.....**\$2.30**

Two Garden A's (Special Price).....**\$ 3.60**

Garden B (Family Garden):

100 Gem .....	\$ 2.45
100 Super-Mastodon .....	1.95
100 Champion .....	1.75
	<b>\$ 6.15</b>

Special Price Only.....**\$4.90**

Two Garden B's (Special Price).....**\$ 8.00**

Garden "C" (Commercial Garden):

500 Gem .....	\$ 9.00
500 Super-Mastodon .....	6.20
500 Champion .....	6.00
	<b>\$21.20</b>

Special Price Only.....**\$17.00**  
(For Postage See Page 20)

## CHAMPION (Everbearing) The Sugar-Sweet Berry

Keith's Champion plants bear very sweet, medium to large berries. By some this variety is called "Improved Progressive" while by others it is classed identical with the "Progressive." It matters not what you call it, our Champion is a good producer, beginning within a few weeks after planting. Plants set in April begin fruiting in late July. Even the young runner plants begin blossoming and developing berries before they take root in the soil. This shows how highly productive Keith's Champion plants are. This variety has a record breaking yield of approximately 5,600 quarts per acre during the summer and fall season bring over \$2,000.00. Champion, with their big yields of exceptionally sweet berries, will please you. Price, \$10.50 per 1,000.

**KEITH BROS. NURSERY, Sawyer, Michigan**